

Studio Sü

Suyun Chen

UX/UI Designer & Front-End Developer

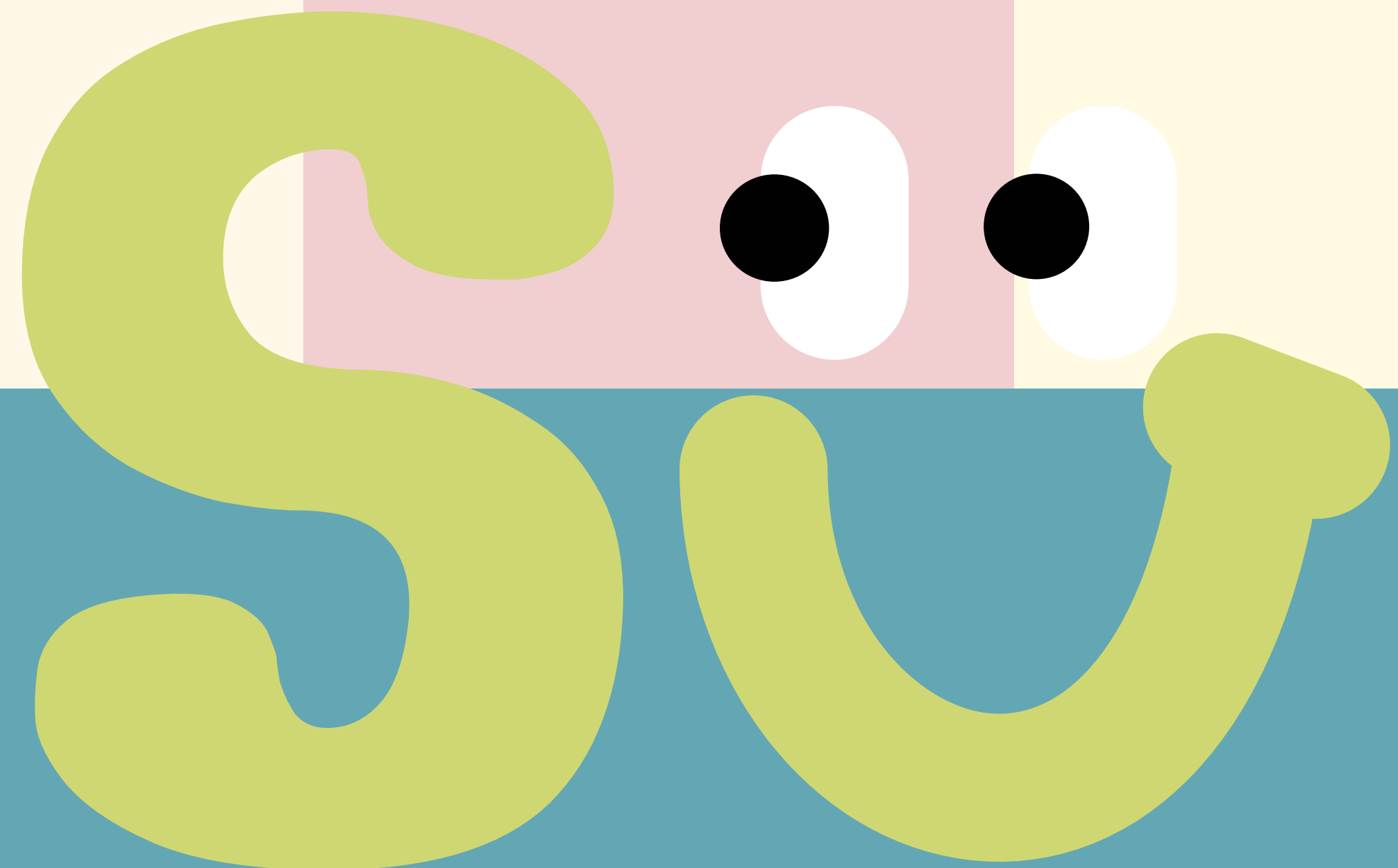
Hi, I'm Suyun, a passionate UX/UI Designer and Front-End Developer dedicated to creating user-centered and engaging digital solutions. I thrive on transforming complex problems into intuitive and beautiful experiences.

📷 @official_studiosu

🌐 <https://studiosu.me/>

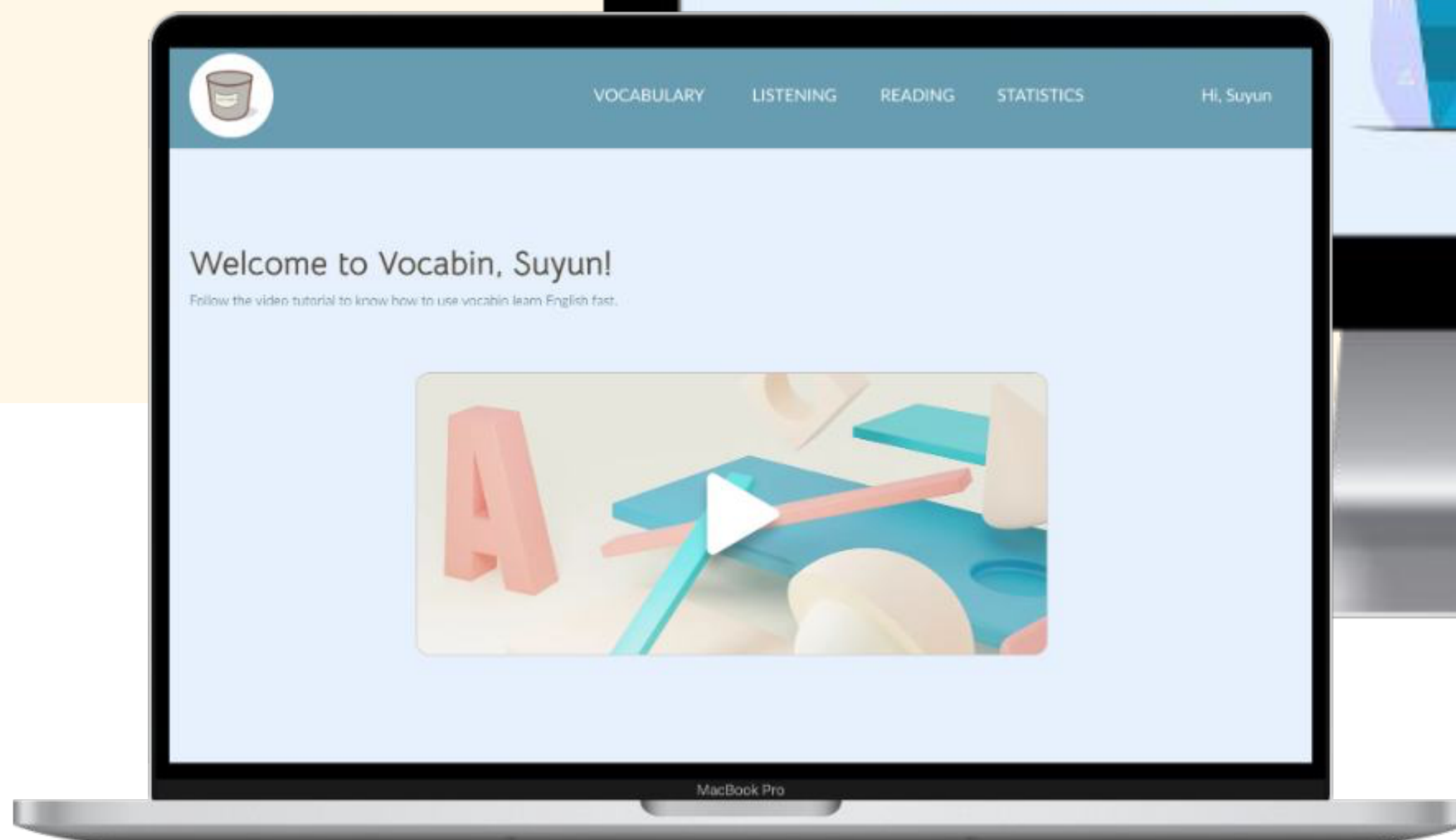
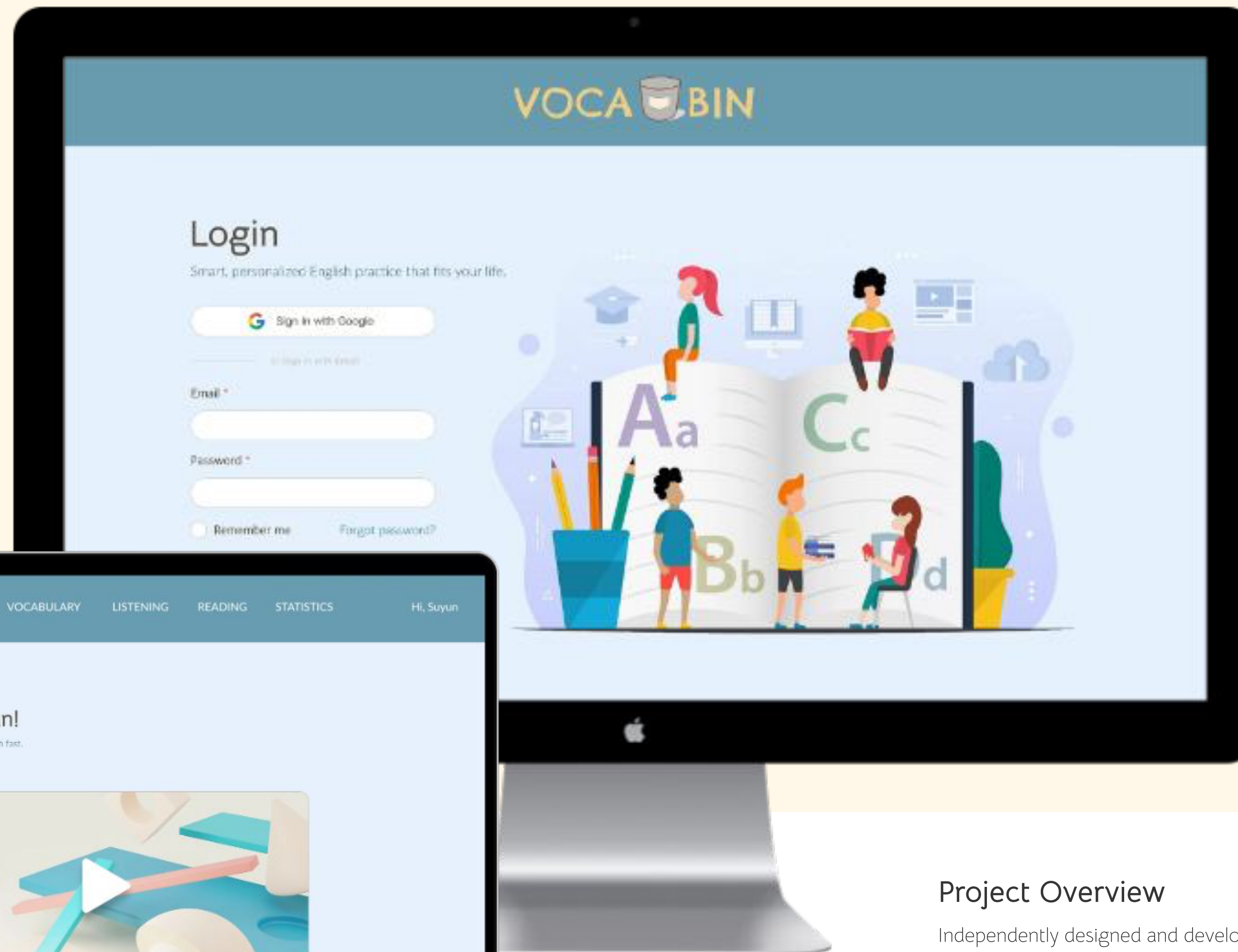
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VOCABIN

English Learning Website



Project Overview

Independently designed and developed VOCABIN, a full-stack English learning website. The platform aims to provide users with a simple yet powerful experience to improve vocabulary, listening, and reading skills through interactive, keyboard-driven exercises.

What I did

- UI/UX Design
- Frontend Development
- Backend Development
- API Design & Implementation
- Database Design
- Project Management & Solo Development

Project Goal (Core Learning Engine)

Enhancing Vocabulary & Listening Skills

User Pain Points

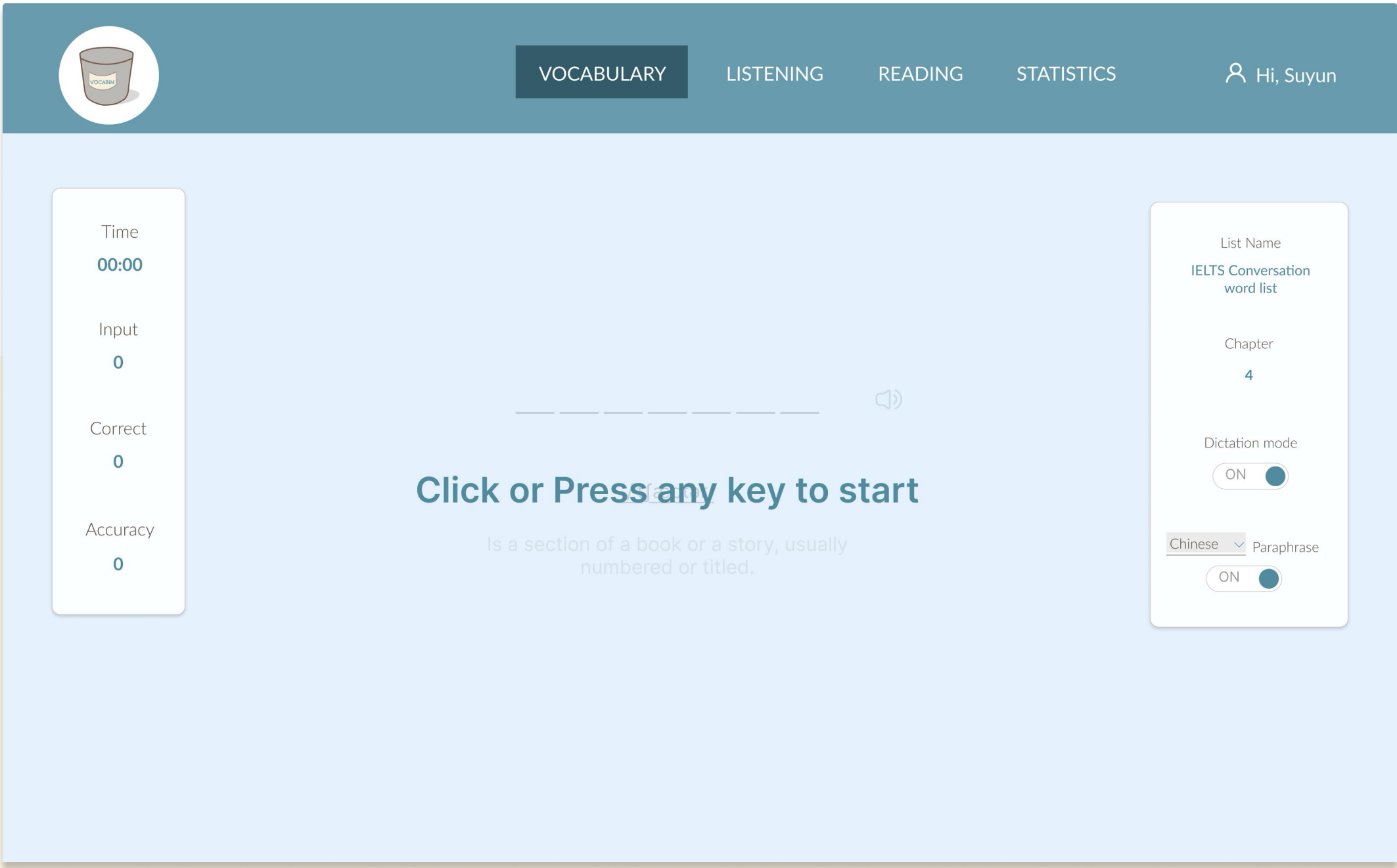
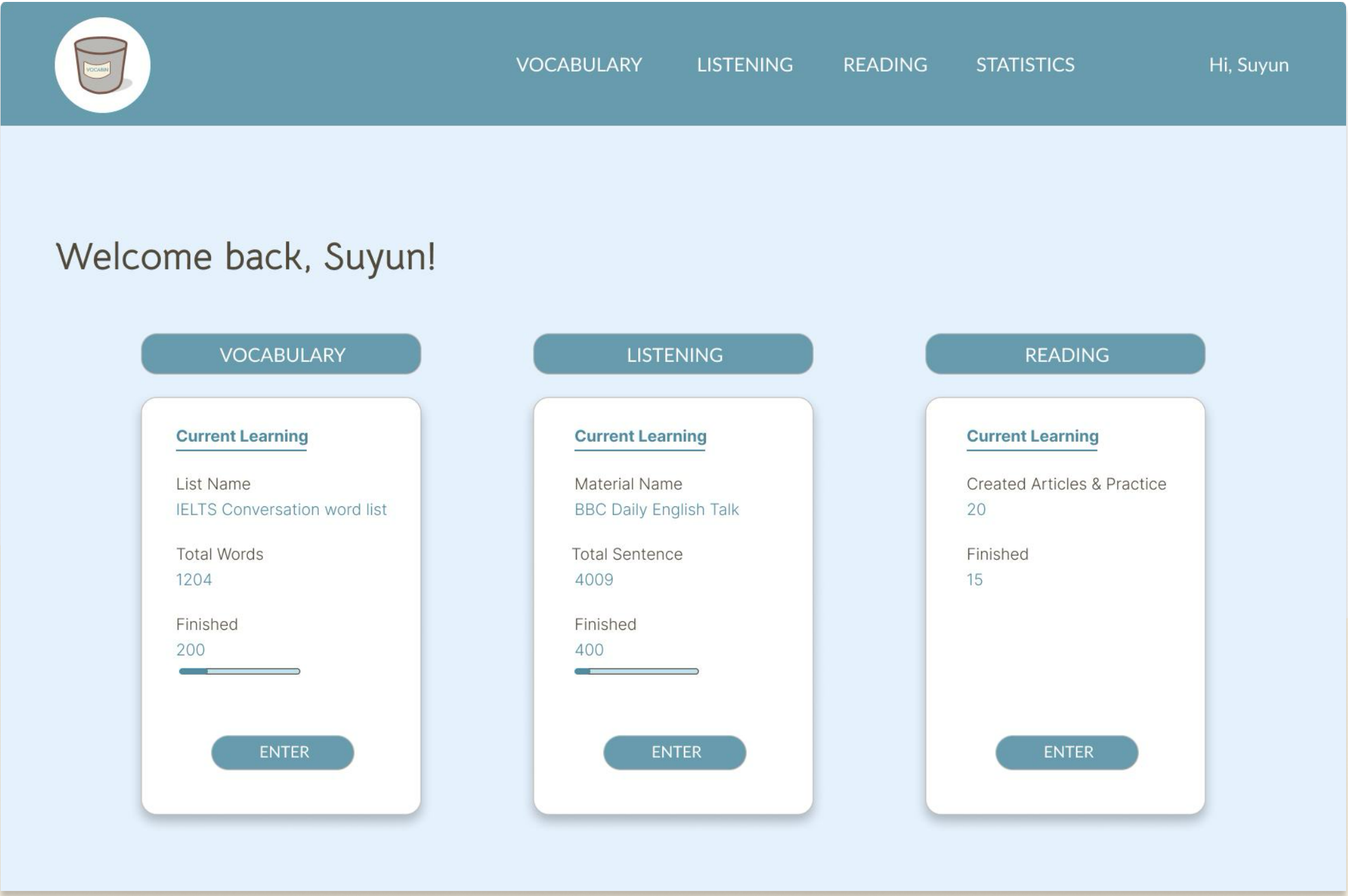
- Traditional vocabulary memorization is often passive and ineffective.
- Lack of engaging and interactive methods for listening comprehension practice.
- Difficulty retaining new words and applying them in context.

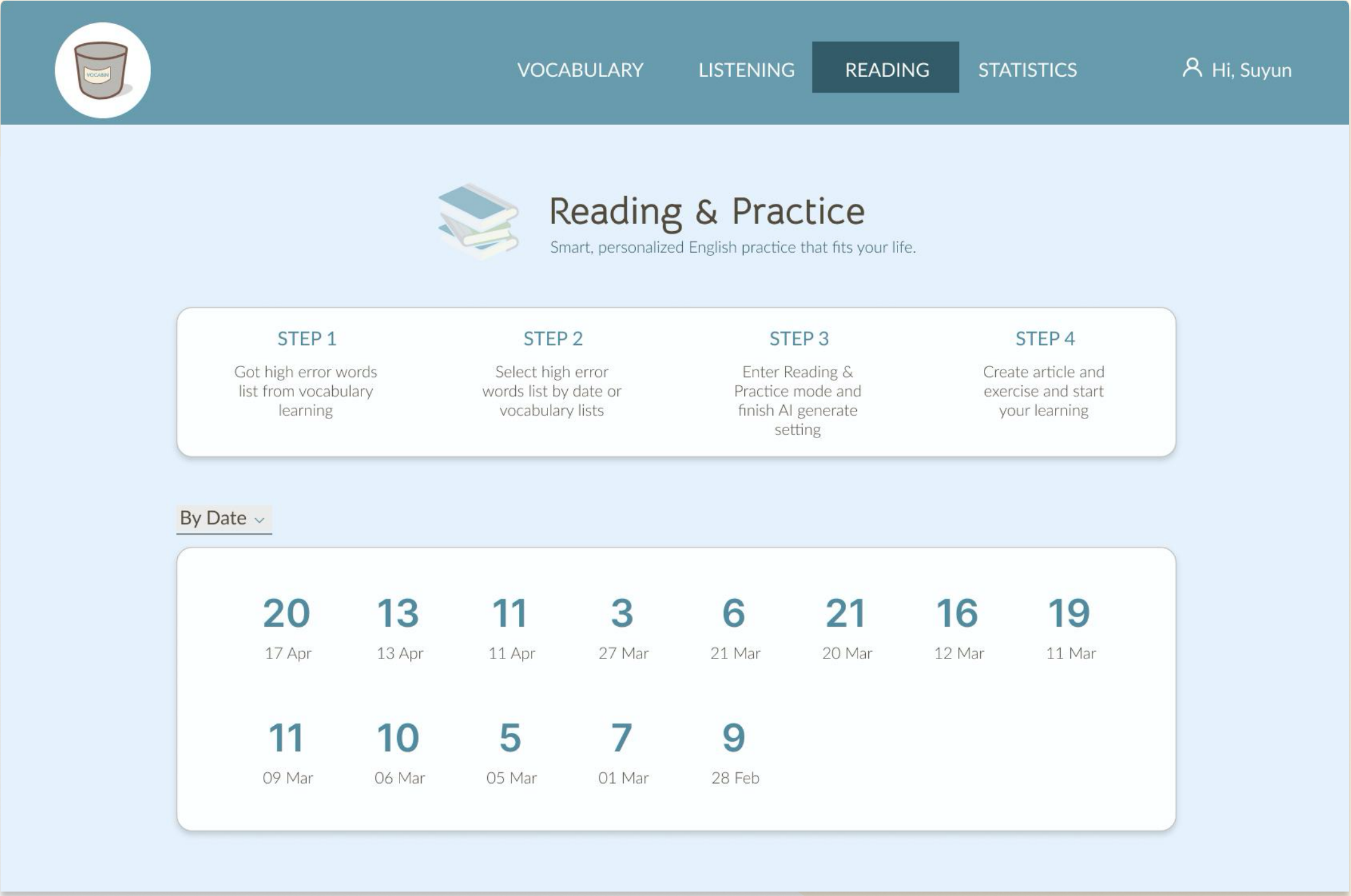
The Solution

VOCABIN offers an interactive 'Word Study' feature where users actively type words after hearing them, reinforcing memory through physical action. The 'Listening Practice' breaks down sentences into manageable parts for typing, improving accuracy step-by-step. Optional phonetic display and hints are included.

Display pages

- Vocabulary Learning Interface
- Homepage of learning (vocabulary/listening/reading)





Project Goal (Personalized Learning)

AI-Powered Reading & Progress Insights

The Solution

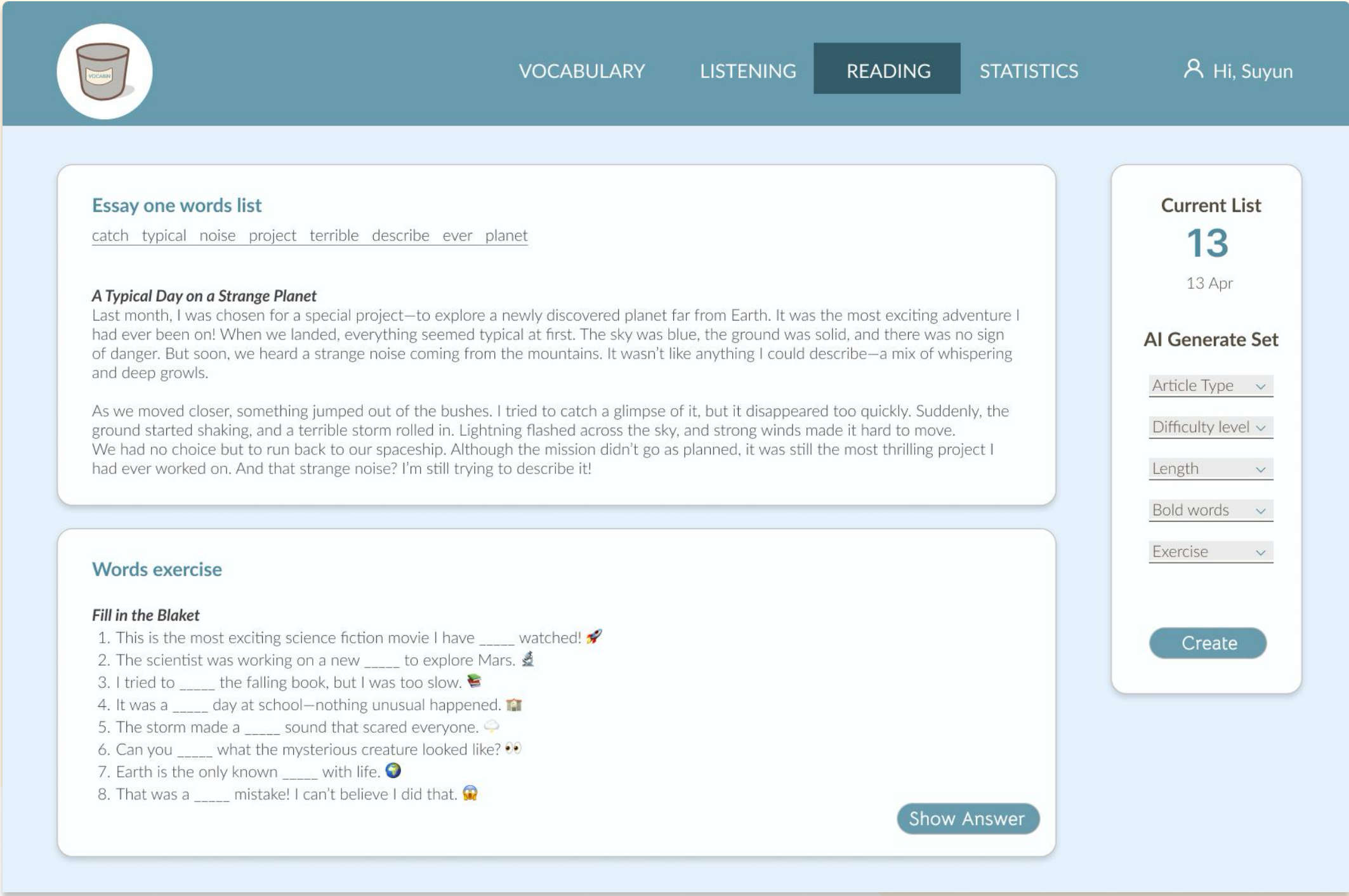
VOCABIN features 'Personalized Reading' where the system tracks user error words and automatically generates short reading articles and practice questions based on those specific words. This helps users practice weak points in a relevant context. Users can also easily track their learning progress and see improvements through a dedicated statistics section.

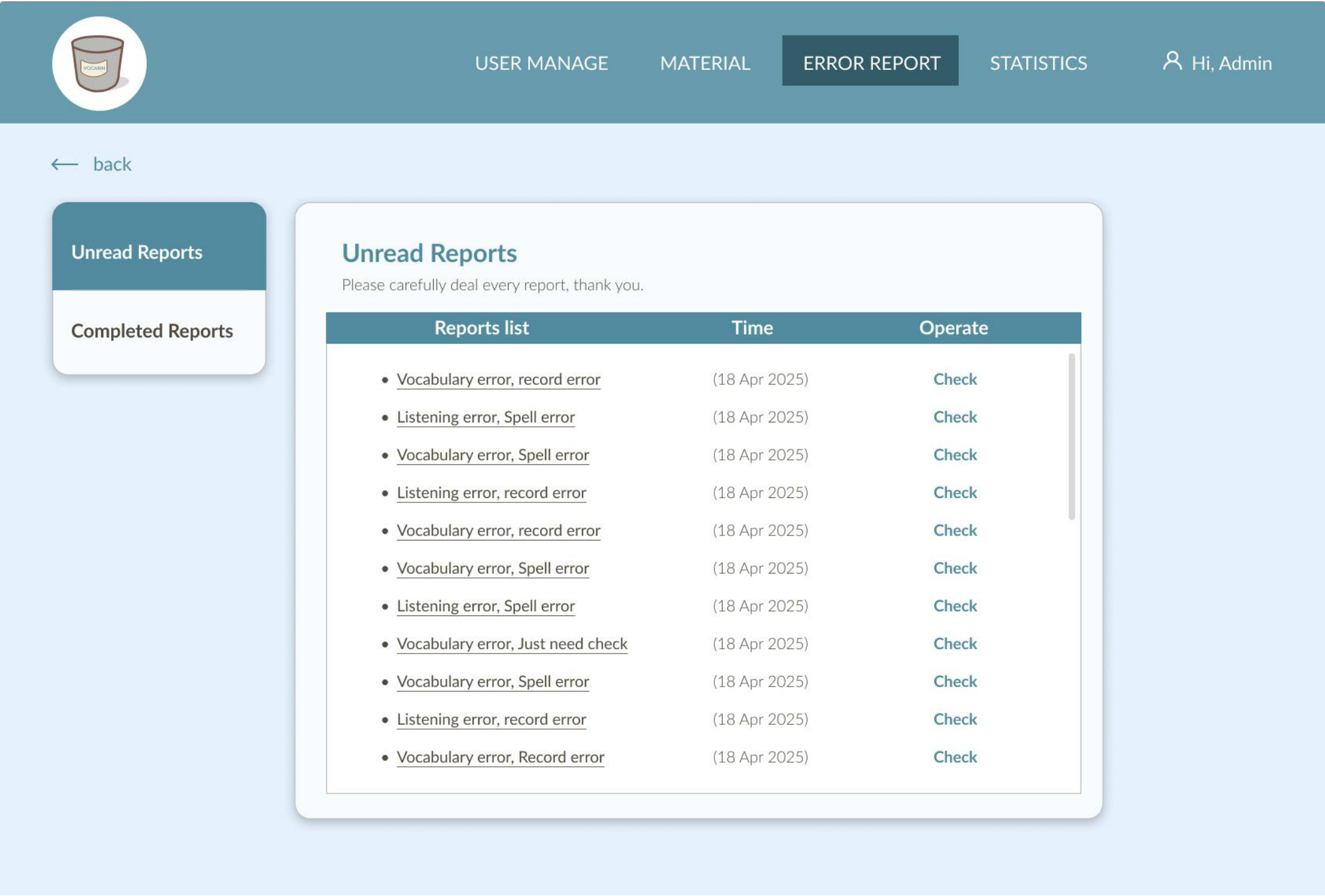
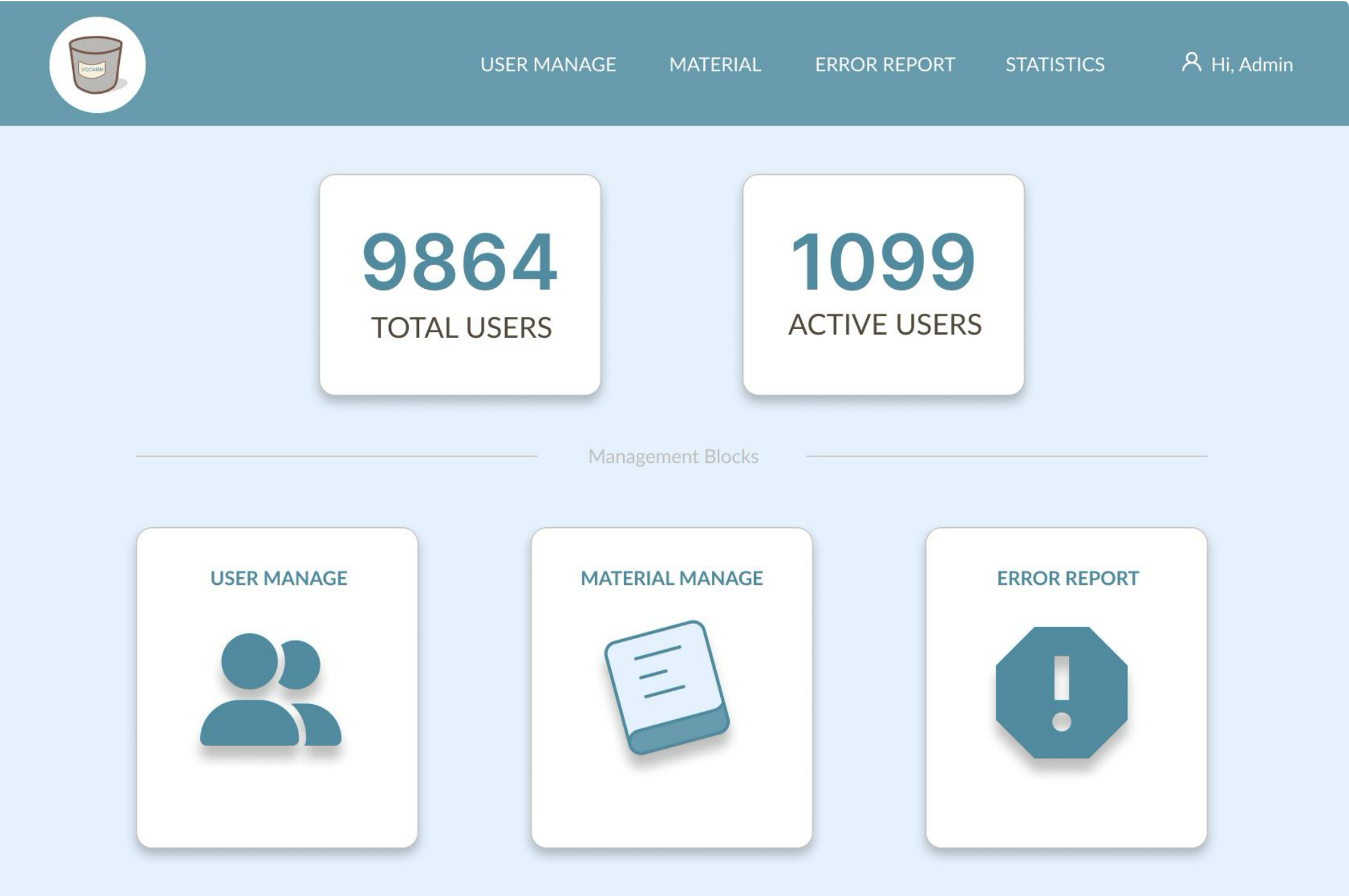
Display pages

- Personalized Reading Article & Exercise Page

User Pain Points

- Generic learning materials don't address individual weak points.
- Lack of tools to practice difficult words in relevant contexts.
- Difficulty in tracking learning progress and identifying areas for improvement.





Project Goal (Robust Platform)

Full-Stack Architecture & Content Management

The Solution

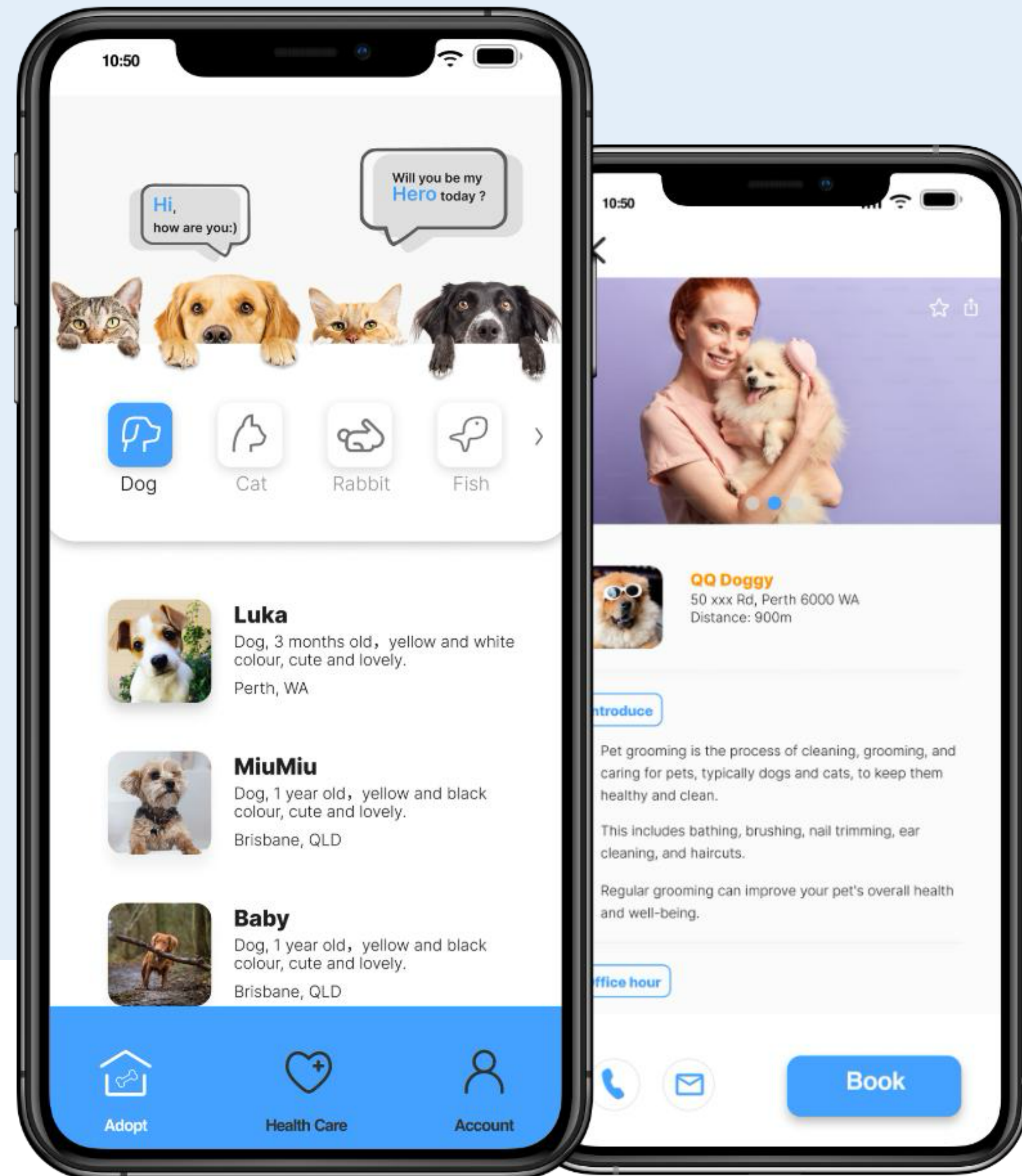
VOCABIN was built as a full-stack application using Next.js (React) for frontend, Node.js & Next.js API routes for backend, and MongoDB for data storage. A dedicated admin panel allows for management of official word lists, listening materials, user accounts, and error reports, ensuring platform integrity and content quality.

Display pages

- Admin Dashboard Overview (User management/learning material/error report)
- Error Report Management

RSPCA

Pet Care App



Project Overview

The RSPCA Pet Care App is designed to provide pet owners with a comprehensive management tool, covering everything from adoption to daily care and health management. With this app, pet owners can easily locate veterinary services nearby, manage their pet's health records, and gain access to essential information and support for pet care.

What I did

- User Research
- UI+UX Design
- Interactive Prototyping
- Usability Testing

Project Goal (Adoption & Pet Profiles)

Streamlining Pet Adoption and Centralizing Pet Information

User Pain Points

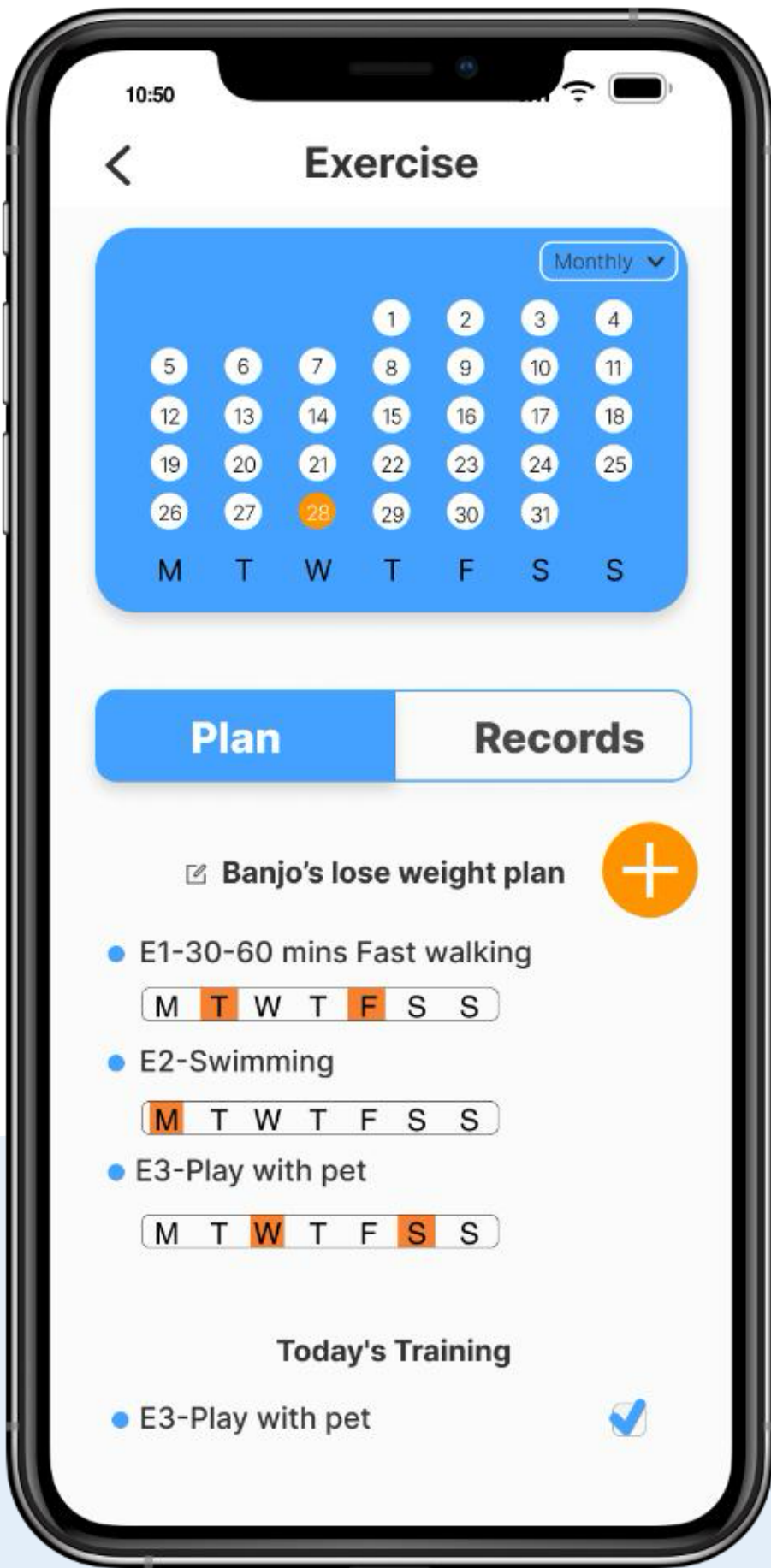
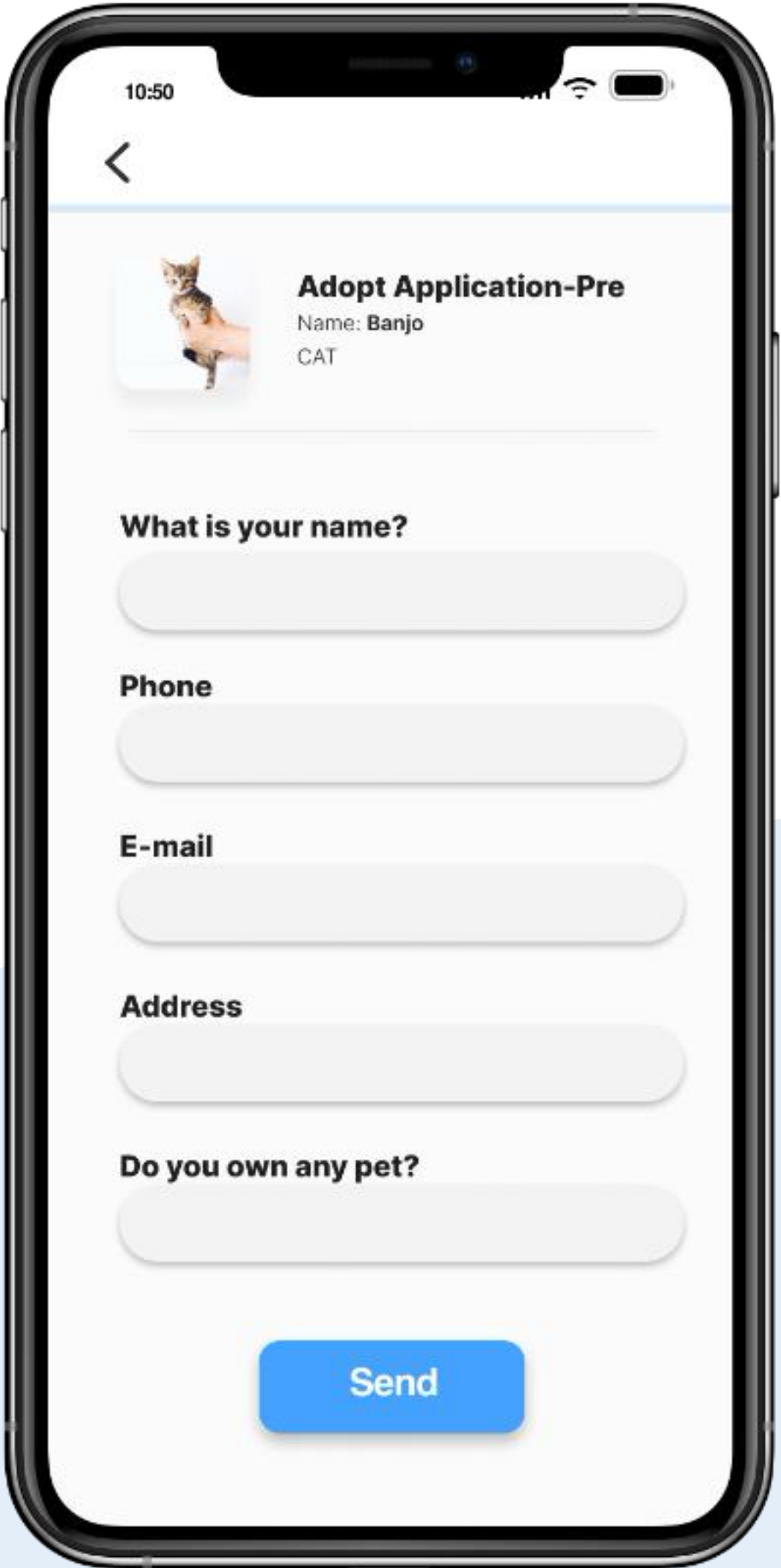
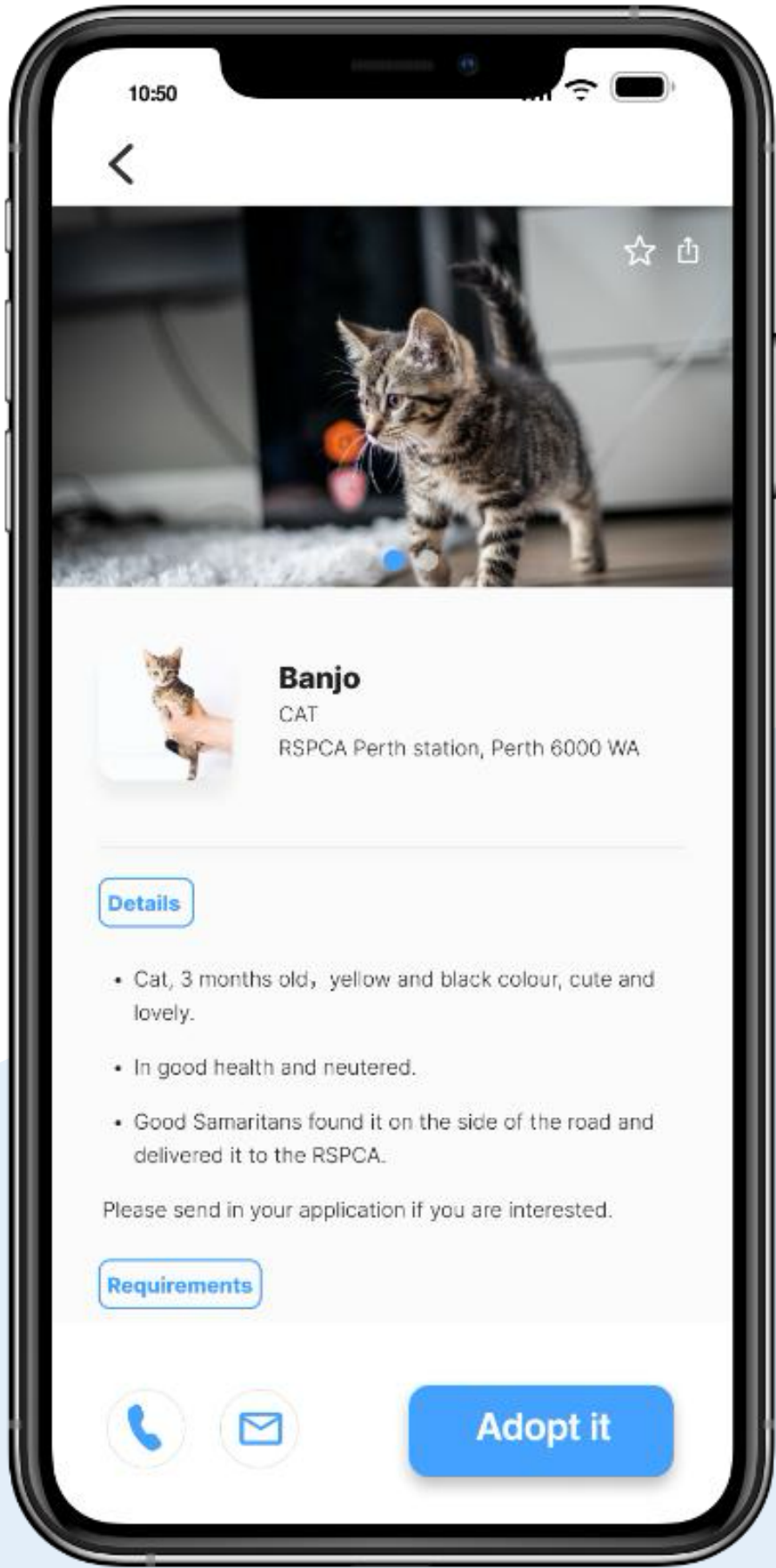
- **Information Overload:** Users struggle with scattered information when looking to adopt or manage pet details.
- **Complex Adoption Process:** Finding and applying for pet adoption can be a daunting task.
- **Disorganised Records:** Keeping track of a pet's history, vaccinations, and preferences is challenging.

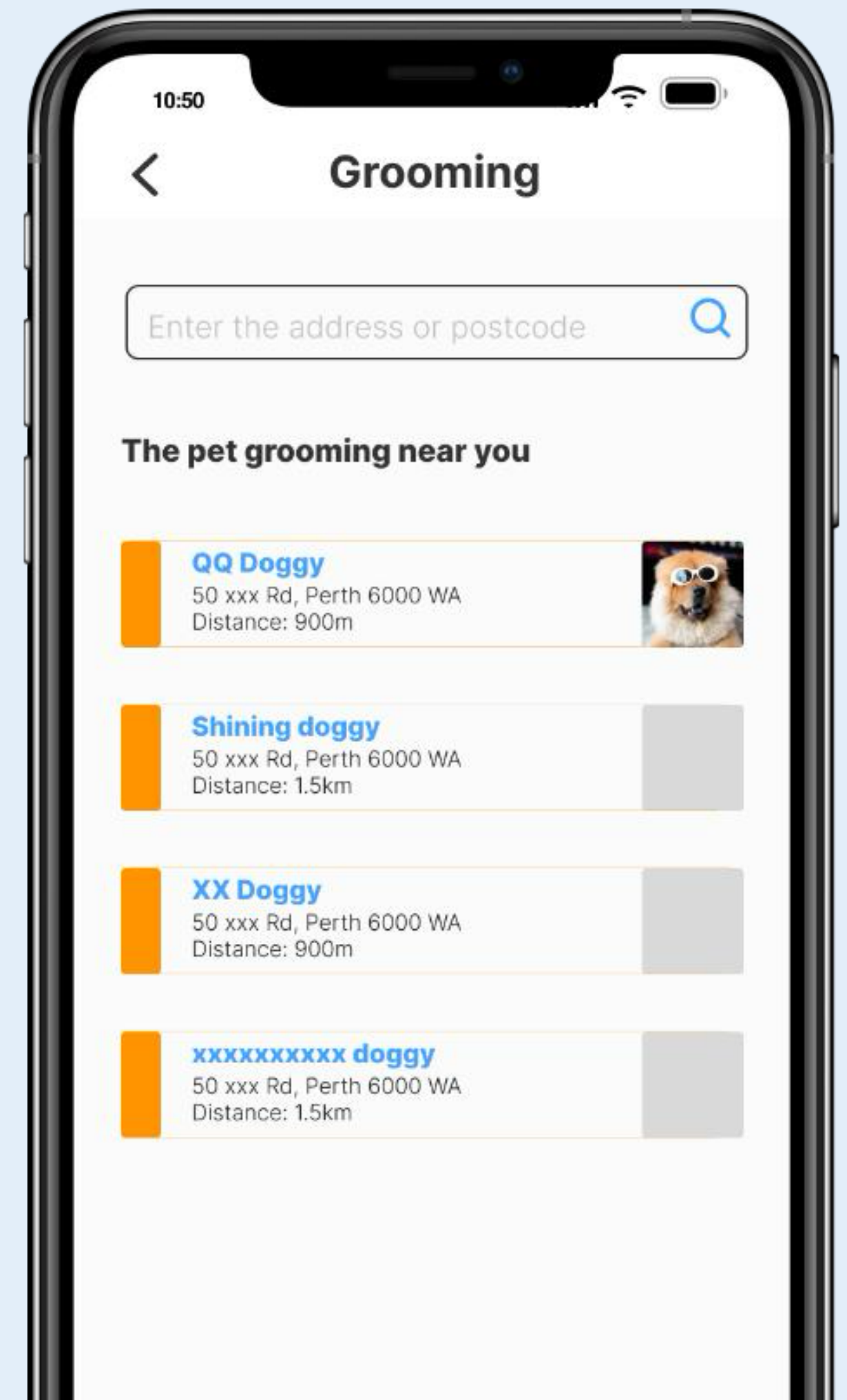
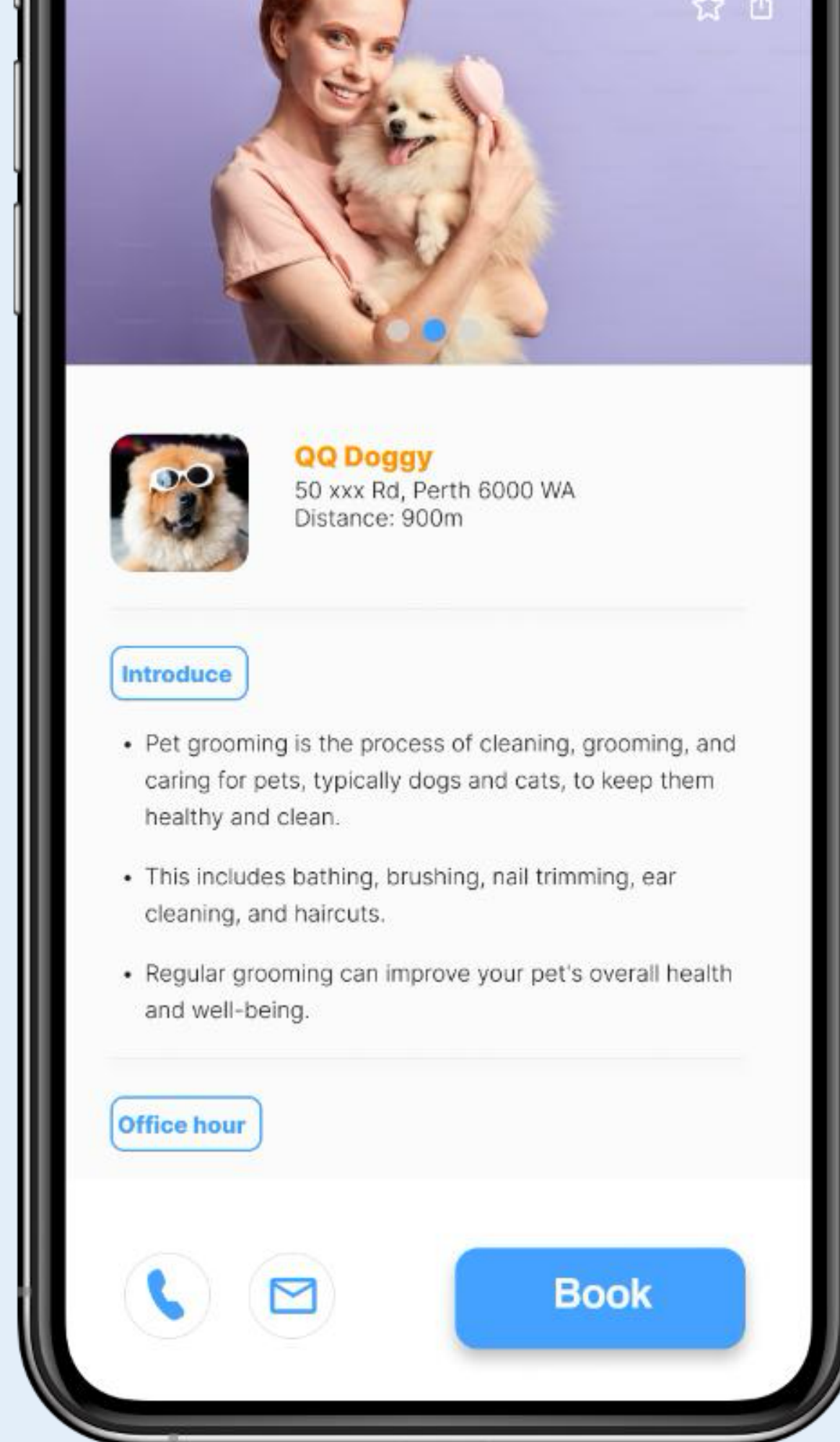
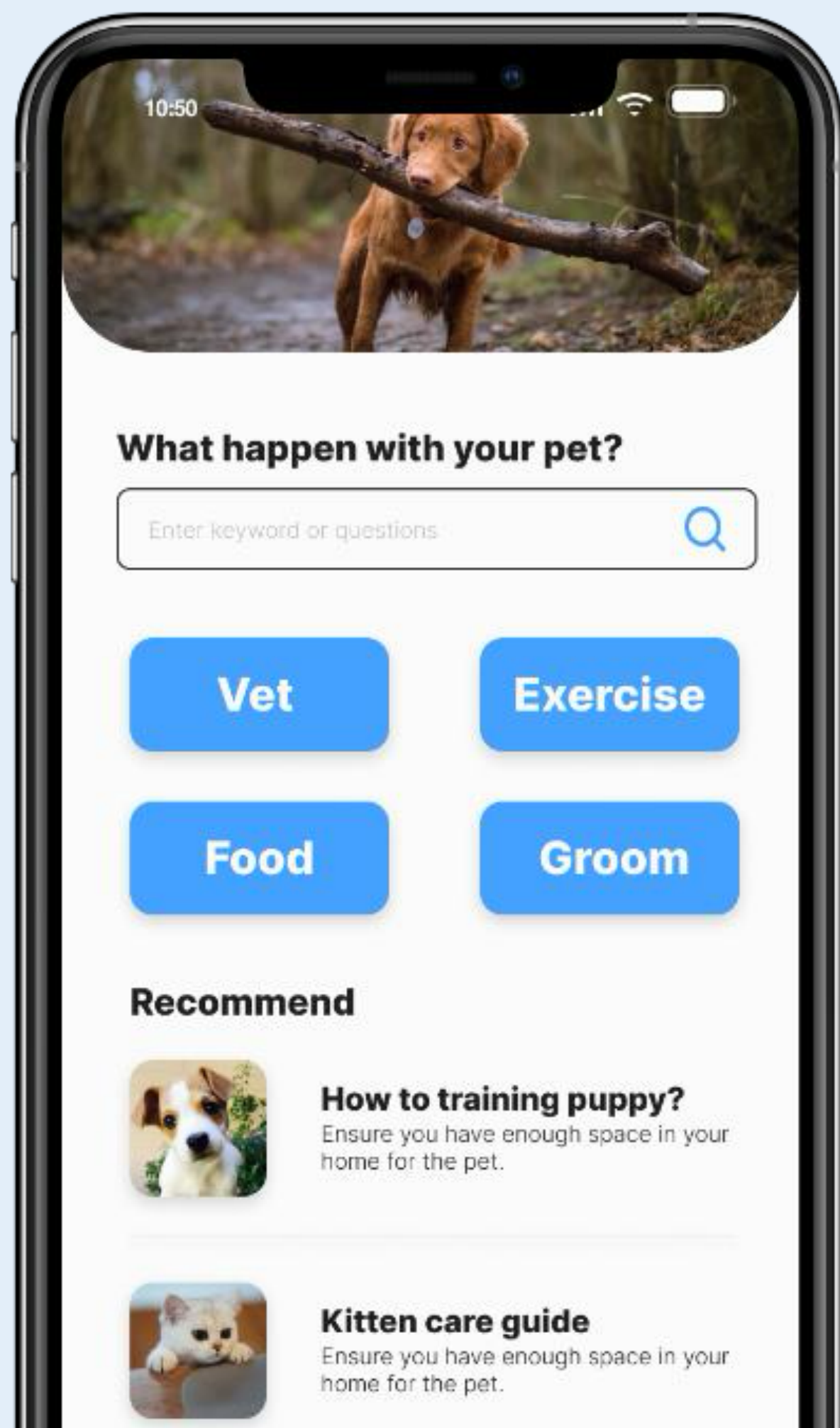
The Solution

The app provides a centralized platform for pet adoption, featuring detailed pet profiles with clear information and an intuitive application process. Users can also create comprehensive profiles for their own pets, storing all essential data, photos, and notes in one easily accessible place, reducing stress and improving organization.

Display pages

- Pet adoption
- Pet training planning and record





Project Goal (Local Services)

Simplifying Access to Trusted
Local Pet Services

User Pain Points

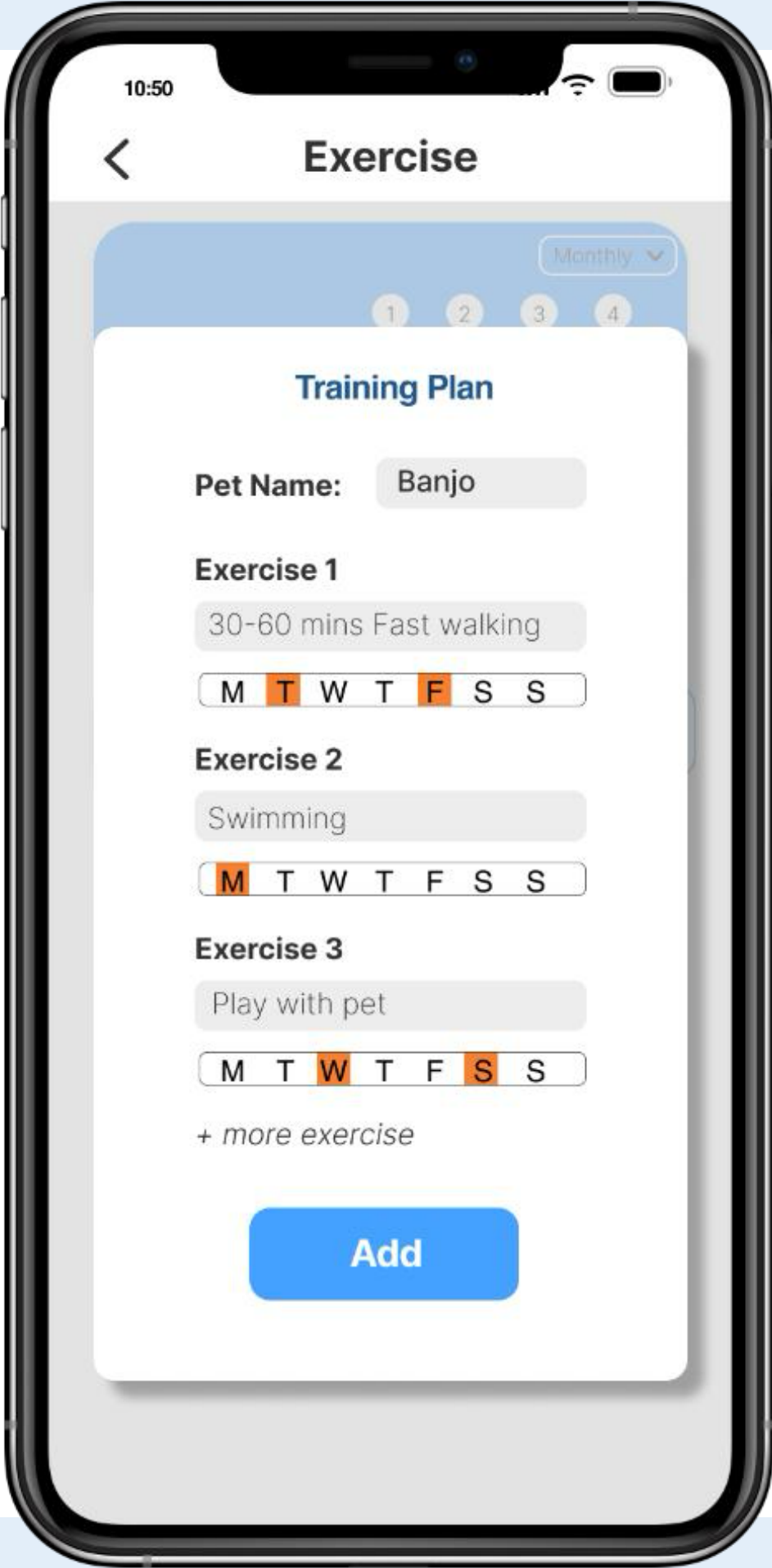
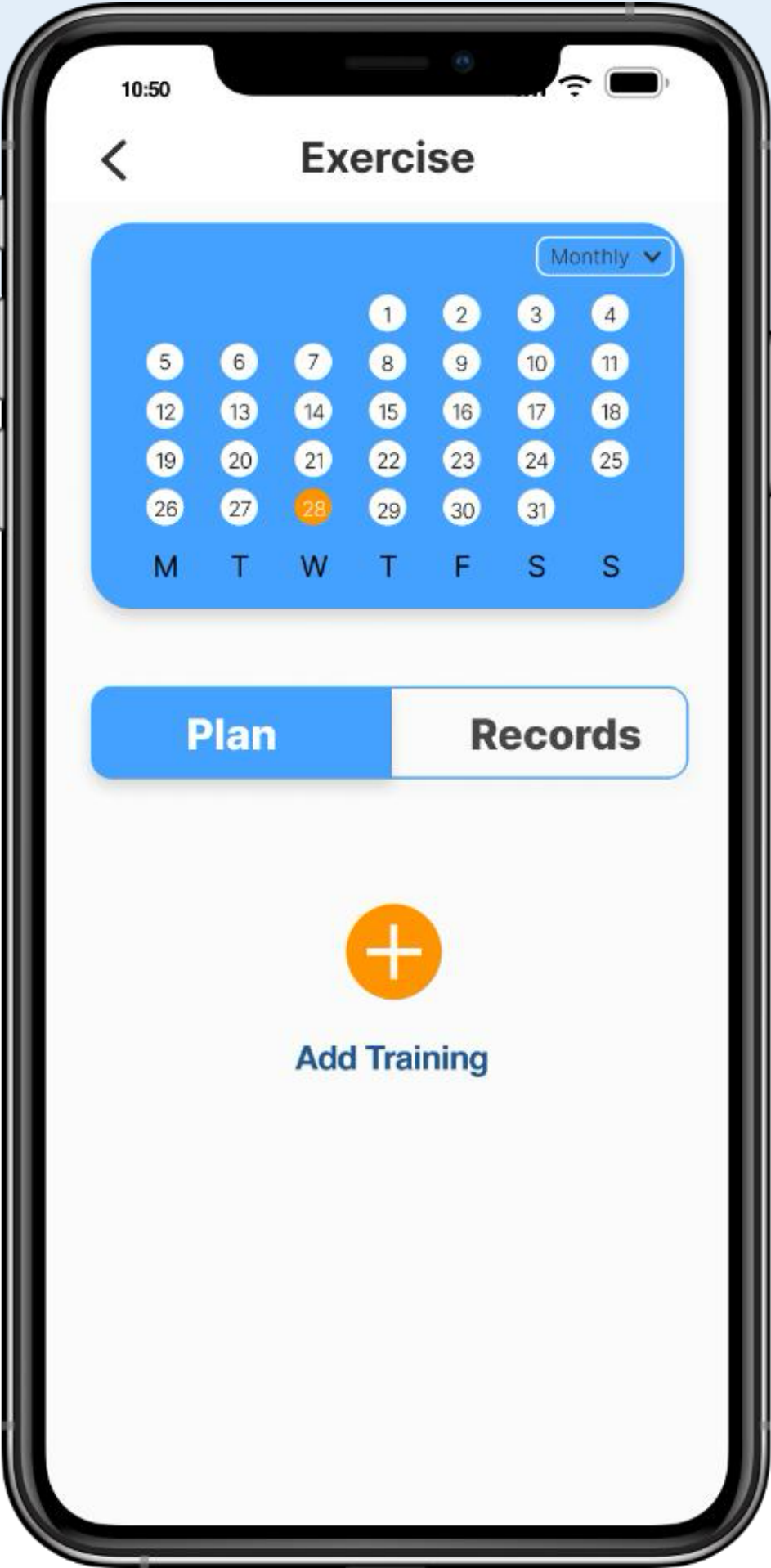
- **Finding Reliable Services:** Difficulty locating trusted local veterinarians or groomers, especially in emergencies or new areas.
- **Inefficient Booking:** Time-consuming process of calling multiple places for appointments.
- **Lack of Reviews/Information:** Uncertainty about service quality and pricing.

The Solution

The app integrates a local service discovery feature, allowing users to easily find nearby veterinarians and groomers. Users can view service details, read reviews and potentially book appointments directly through the app, saving time and reducing the stress of finding quality pet care.

Display pages

- Health Care page
- Grooming service near user
- Grooming shop detail and book page



Project Goal (Health & Wellness)

Empowering Proactive Pet Health and Wellness Tracking

User Pain Points

- *Forgotten Appointments:* Difficulty remembering vaccination schedules and vet check-ups.
- *Reactive Care:* Lack of tools for proactive health monitoring and preventative care.
- *Difficulty Tracking Progress:* No easy way to track pet's weight, exercise, or medication.

The Solution

The app features a robust health tracking system, allowing users to log vaccinations, set reminders for appointments, monitor weight and activity levels. This empowers users to take a proactive approach to their pet's health, visualize progress, and ensure timely medical care.

Display pages

- Pet exercise add page
- Pet training record

Lilac Valley

Farm Stay Official Website

Project Overview

Designed and developed a responsive homepage for Lilac Valley, a farm stay offering a tranquil retreat. The project focused on creating an inviting online presence to attract target audiences and showcase the farm's unique charm and offerings.

What I did

- UX Research
- UI Design
- Frontend Development





Cozy Rooms

Only then can we achieve the kind of paradigm-shifting, game-changing results that will position us

[Read more](#) →



Local Fresh

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Animals

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Gallery



How People say ?



Derek Li
Perth, WA

As a synergistic agent of paradigm-shifting innovation, I must say that the intricacies of our hyper-connected, post-modern society.

Contact Us

Name: _____

E-mail: _____

Phone: _____

Phone: _____

Text:

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A farm stay that's fun for the whole family.

Only then can we achieve the kind of paradigm-shifting, game-changing results that will position us as thought leaders in our industry and drive us towards unprecedented levels of success

Lilac Valley

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Slogan Slogan

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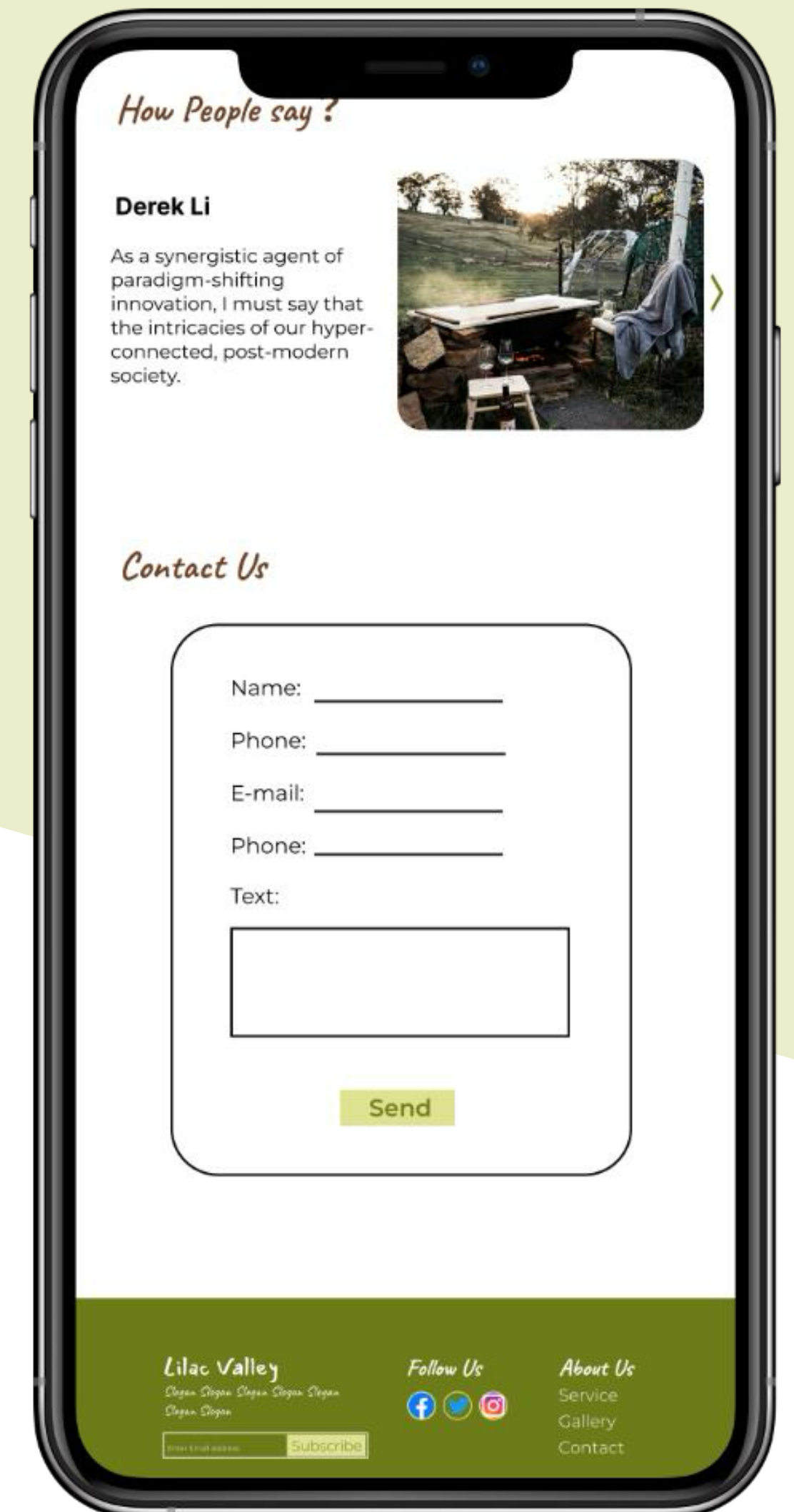
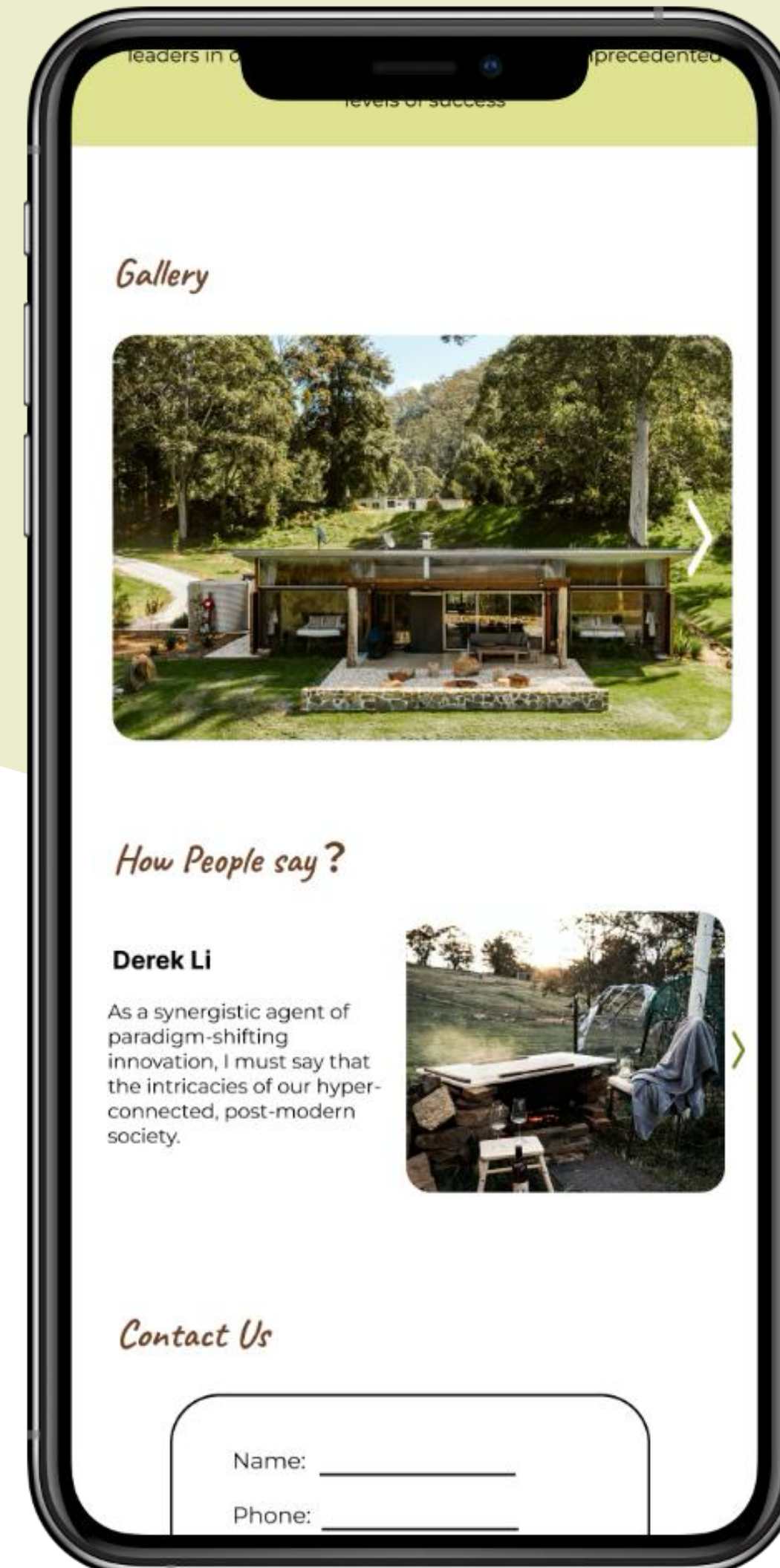
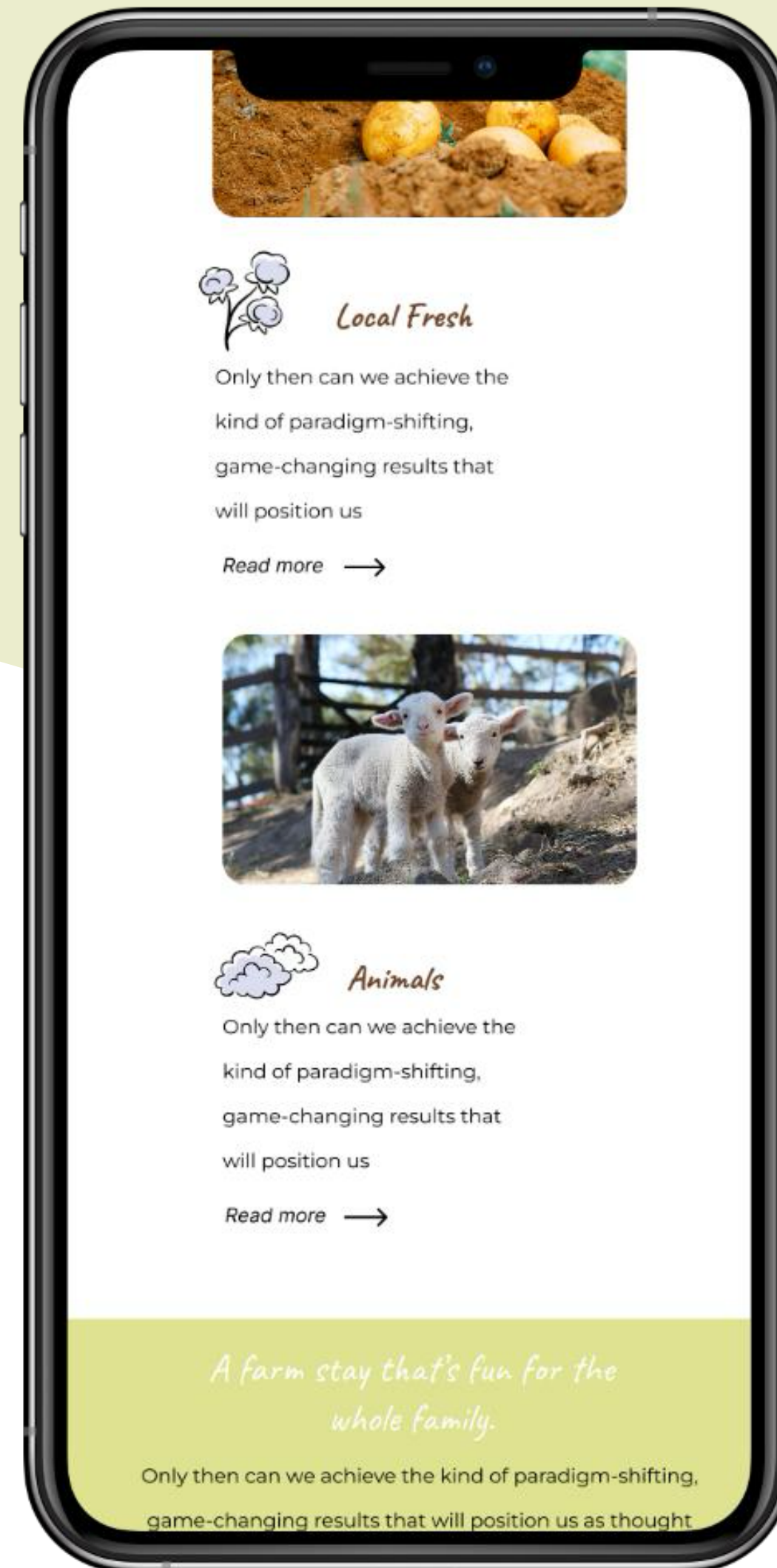
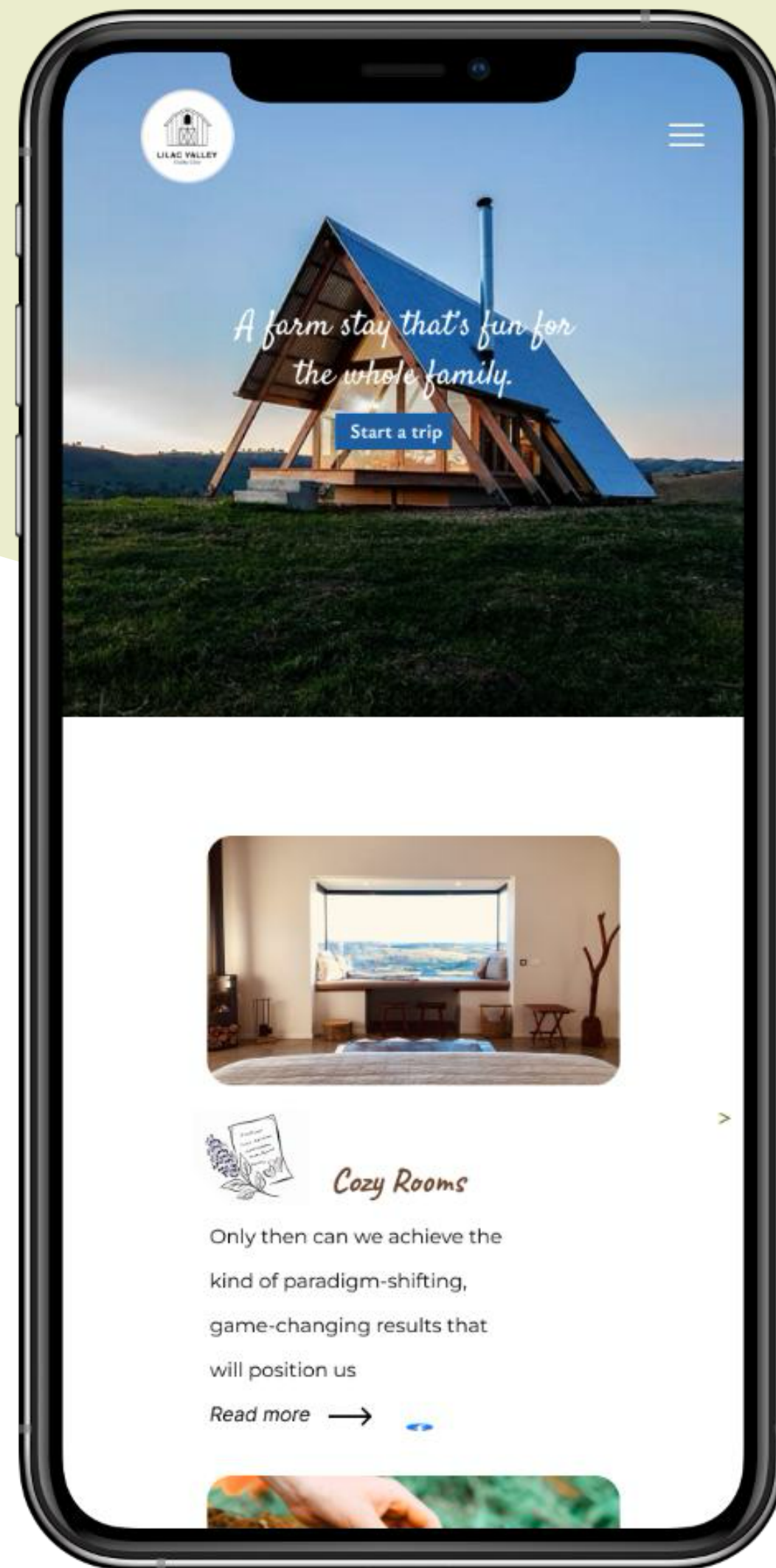
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How People say?



As a synergistic agent of paradigm-shifting innovation, I must say that the intricacies of our hyper-connected, post-modern society.





Lilac Valley

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*A farm stay that's fun for
the whole family.*

[Start a trip](#)



Head Space-Habit Tracker



Project Overview

As part of a re-design initiative for the Headspace app, this project focused on conceptualizing and designing a new 'Habit Tracker' feature. The goal was to help users cultivate mindfulness and self-discipline by seamlessly integrating habit tracking within their existing meditation practice.

What I did

- User Research
- UI+UX Design

Project Goal

Designing an Intuitive, Personalization & Motivating Habit Tracker

Ideation & Key Design Decisions

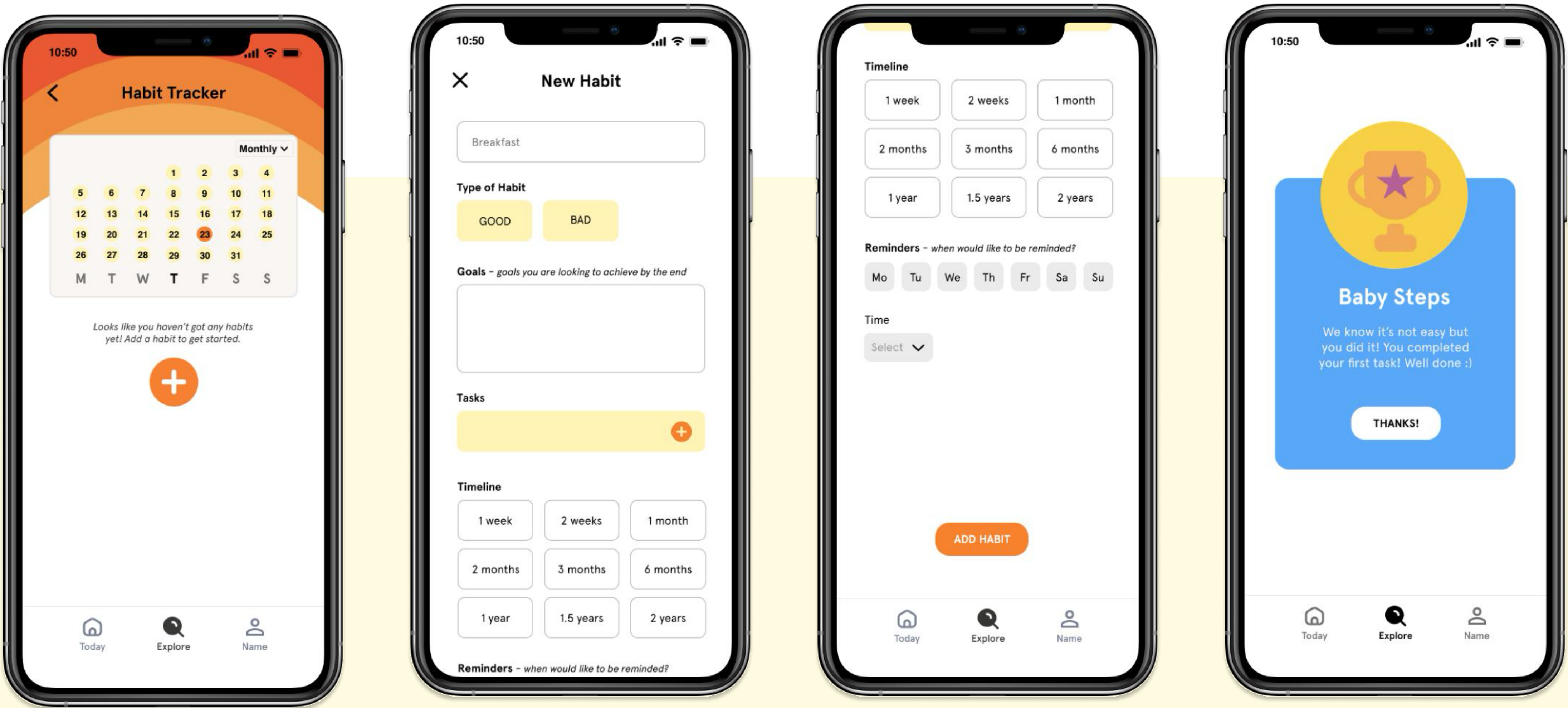
- The design focused on an intuitive interface, personalized habit settings, clear progress visualization, and a gamified achievement system (badges) to foster engagement and motivation.
- Key considerations included seamless integration with existing Headspace features and addressing user privacy concerns.

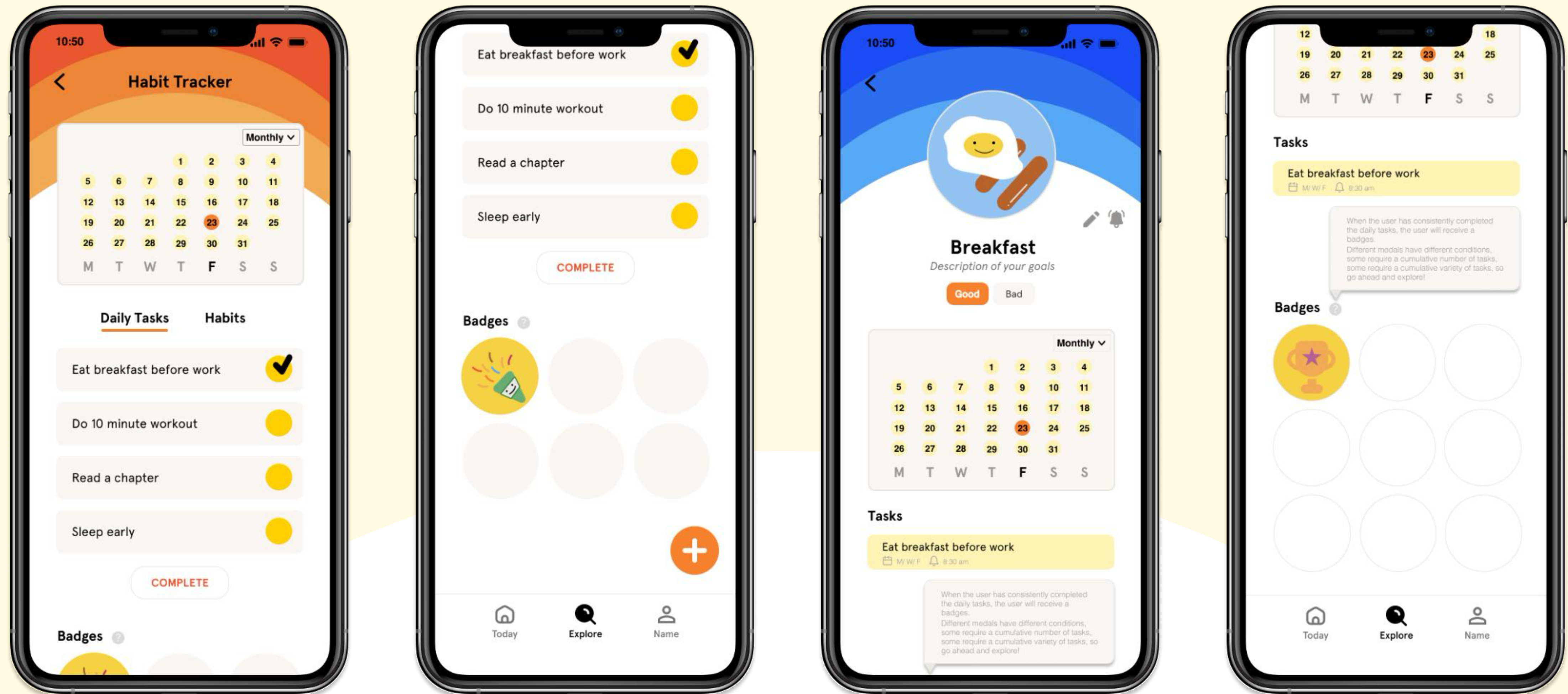
The Solution

The Habit Tracker feature allows users to easily add and customize habits, track daily tasks, visualize their progress through clear dashboards and calendars, and earn badges for achievements. The design prioritizes simplicity and positive reinforcement."

Display pages

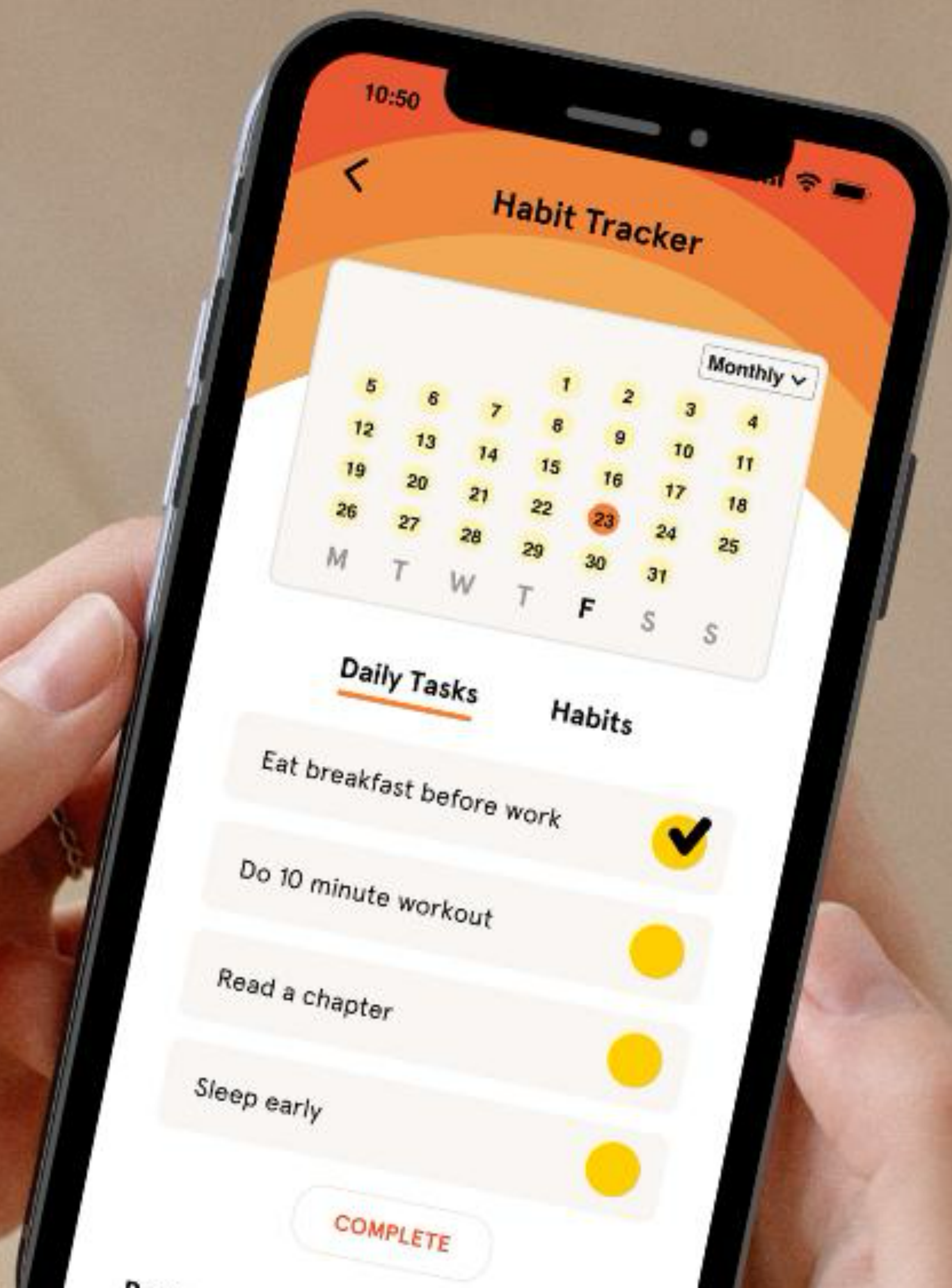
- Habit Tracker Main Page
- Habit Adding Process
- Courage Page





Display pages

- Habit Tracker Main Page
(daily tasks checklist version, habits list track version)
 - Badges Blocks Part
- Specific Habit Detail page
(user can edit in this page)
- Specific Habit Badges Blocks Part



10:50



Habit Tracker

Monthly ▾

5	6	7	1	2	3	4
12	13	14	8	9	10	11
19	20	21	15	16	17	18
26	27	28	22	23	24	25
M	T	W	T	F	S	S

Daily Tasks

Habits

Eat breakfast before work



Do 10 minute workout



Read a chapter



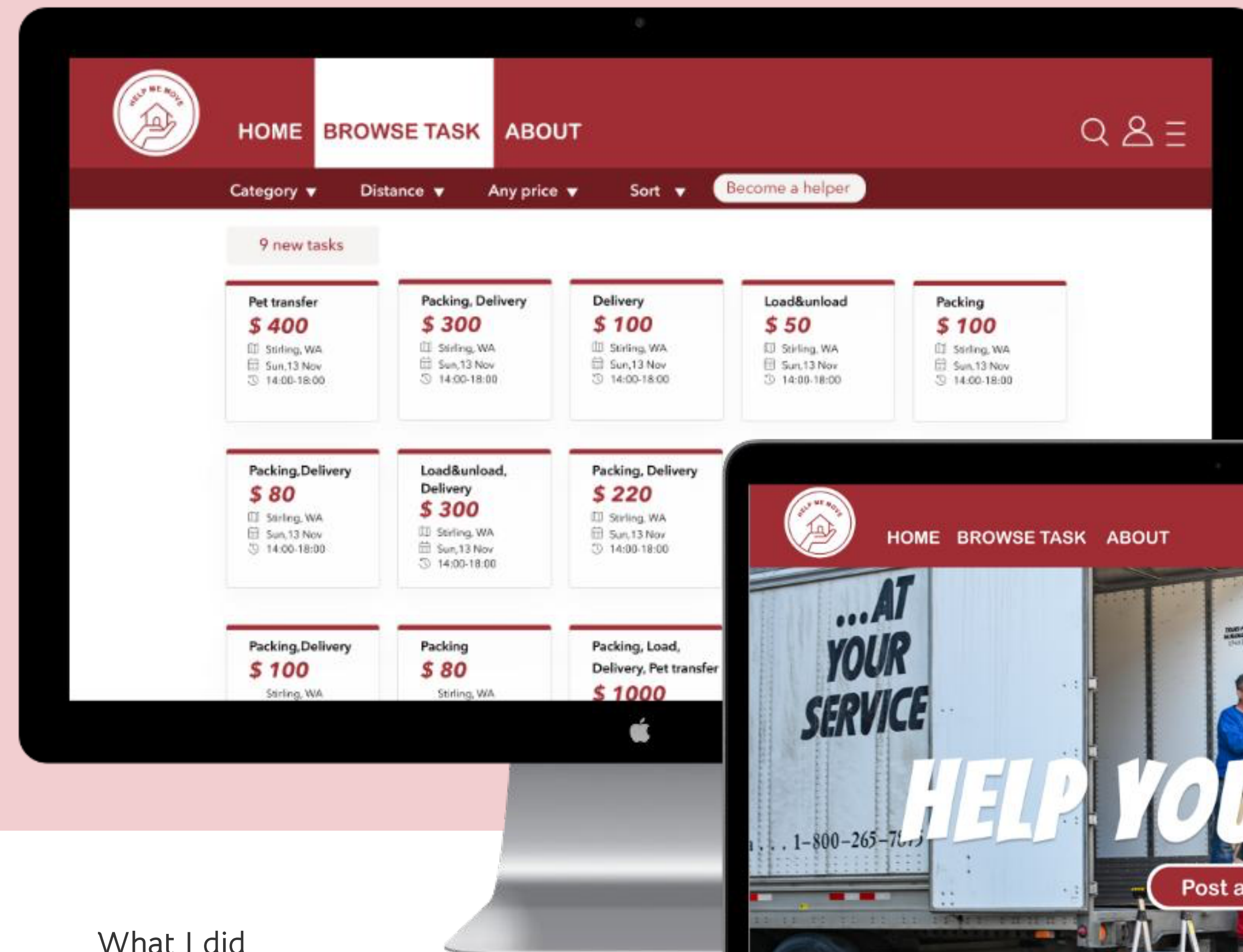
Sleep early



COMPLETE

Help Me Move

Moving service website

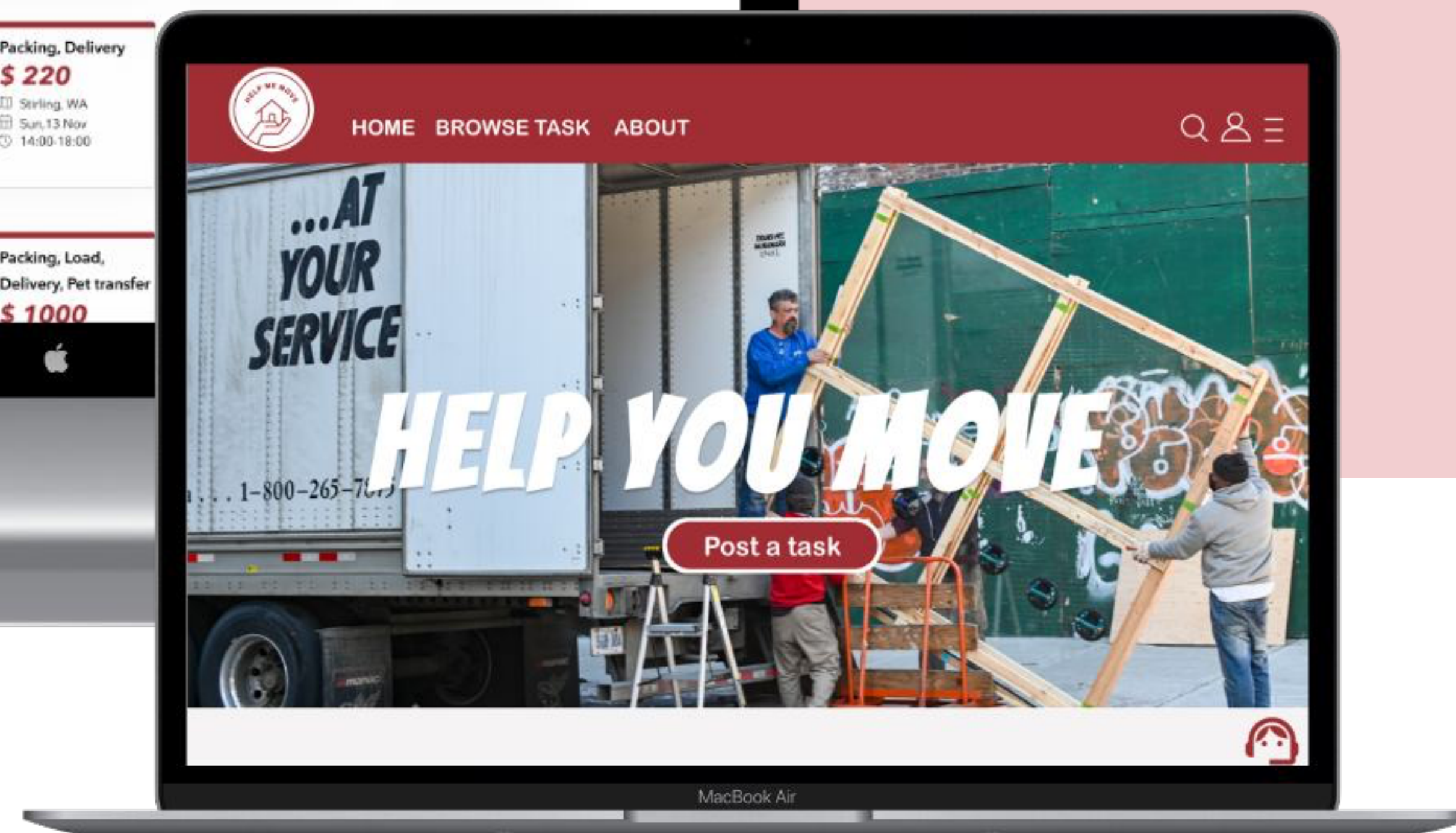


Project Overview

Help Me Move is a platform designed to connect users planning a move with comprehensive moving services. This project focused on the complete UX and UI design, aiming to address common frustrations in the moving process by creating a user-friendly, visually appealing, and transparent online solution.

What I did

- User Research
- UI+UX Design
- Interactive Prototyping



Project Goal

Streamlining Task Creation & Finding the Right Service

User Pain Points

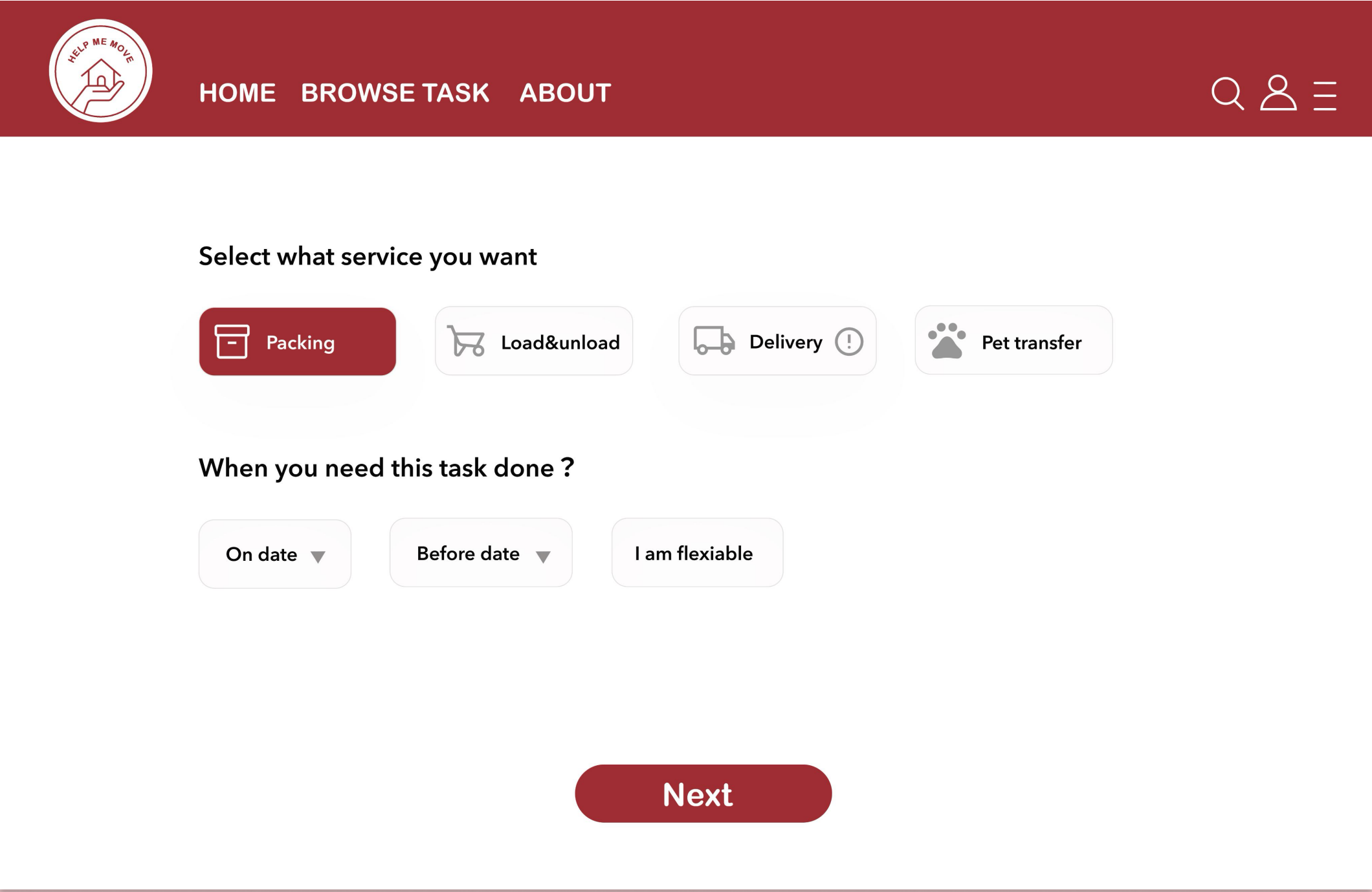
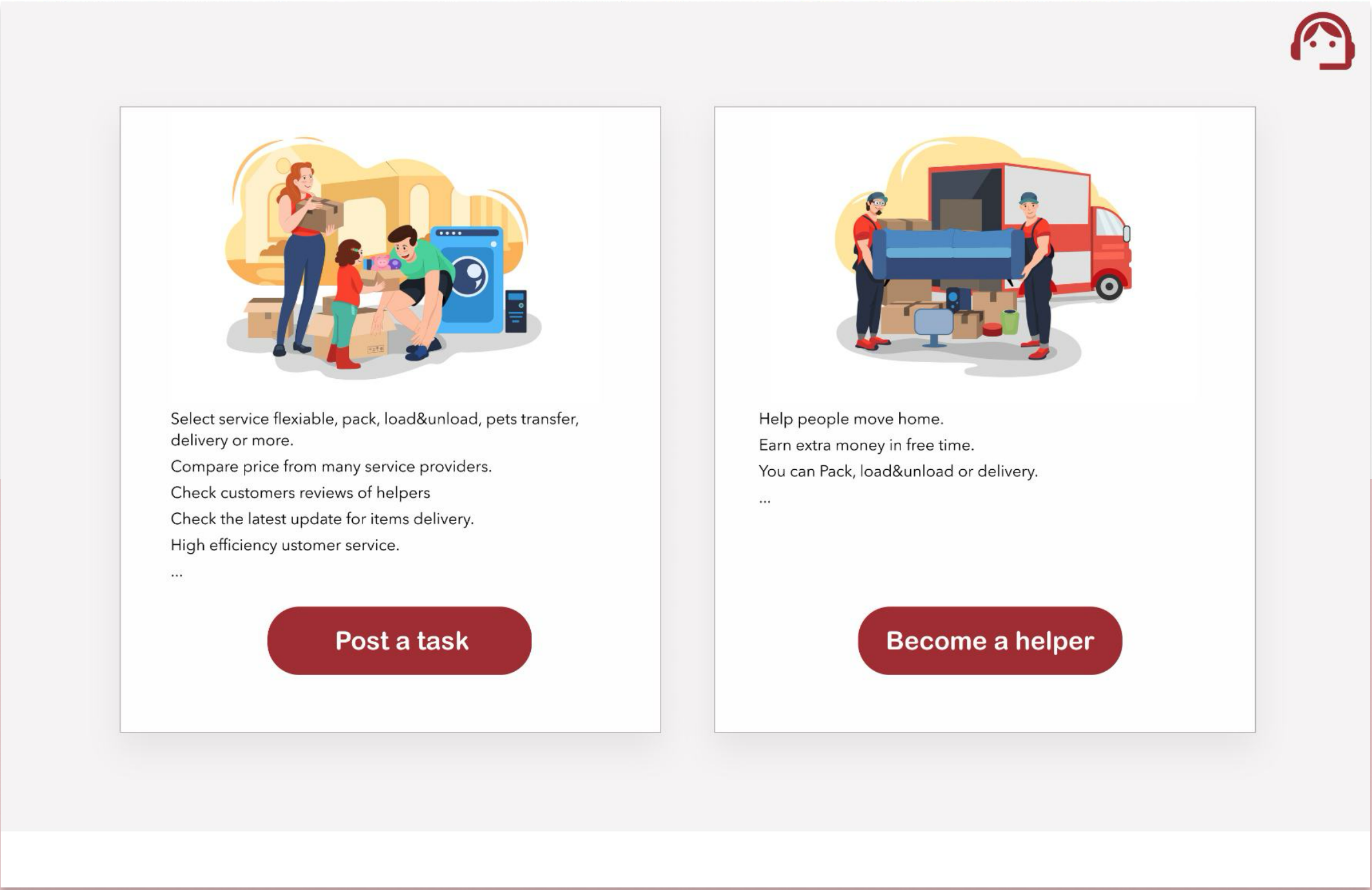
- Users find it difficult and time-consuming to articulate their moving needs clearly to multiple providers.
- Uncertainty about what services are available and how to choose the right ones (e.g., packing, pet transfer).
- Lack of a centralized way to request and compare quotes efficiently.

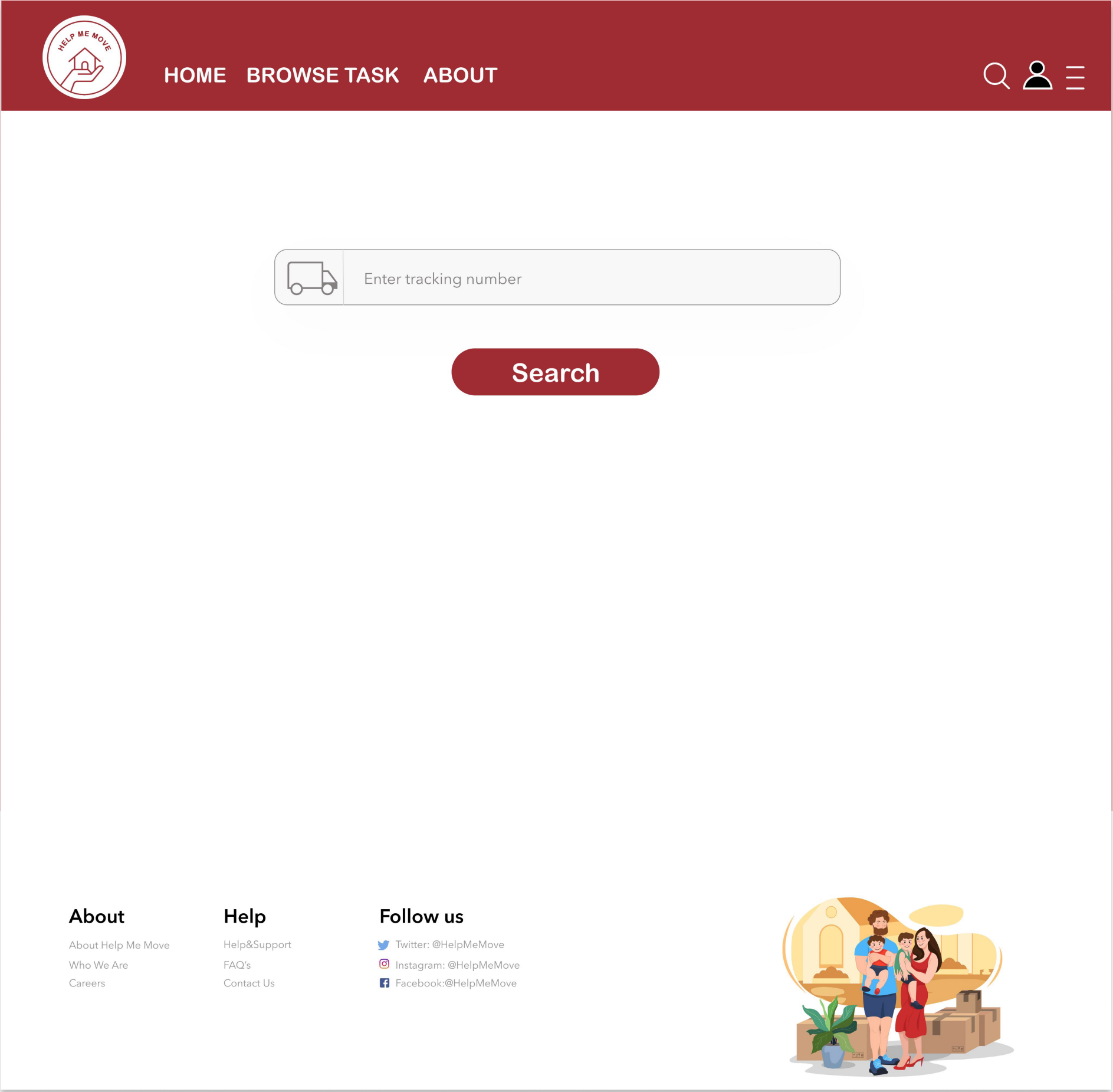
The Solution

- A guided, step-by-step task posting process allows users to easily define their requirements, including selecting specific services like packing, loading/unloading, delivery, and pet transfer.
- The platform enables users to set their budget and receive multiple quotes, empowering them to pick the best option.

Display pages

- Service Select Options
- Post Task Page





Project Goal

Providing Peace of Mind: Task Tracking & Successful Moves

Display pages

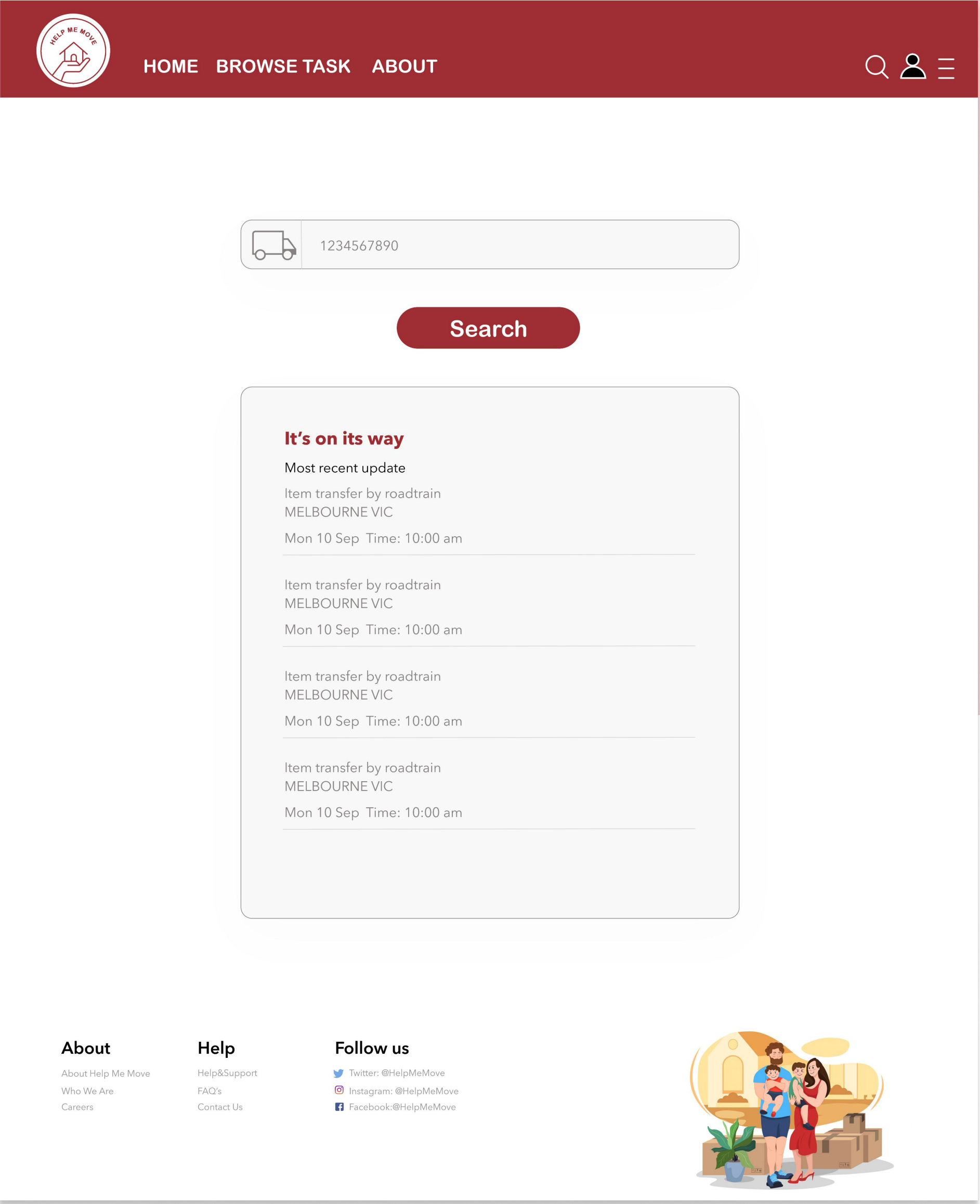
- Service Select Options
- Post Task Page

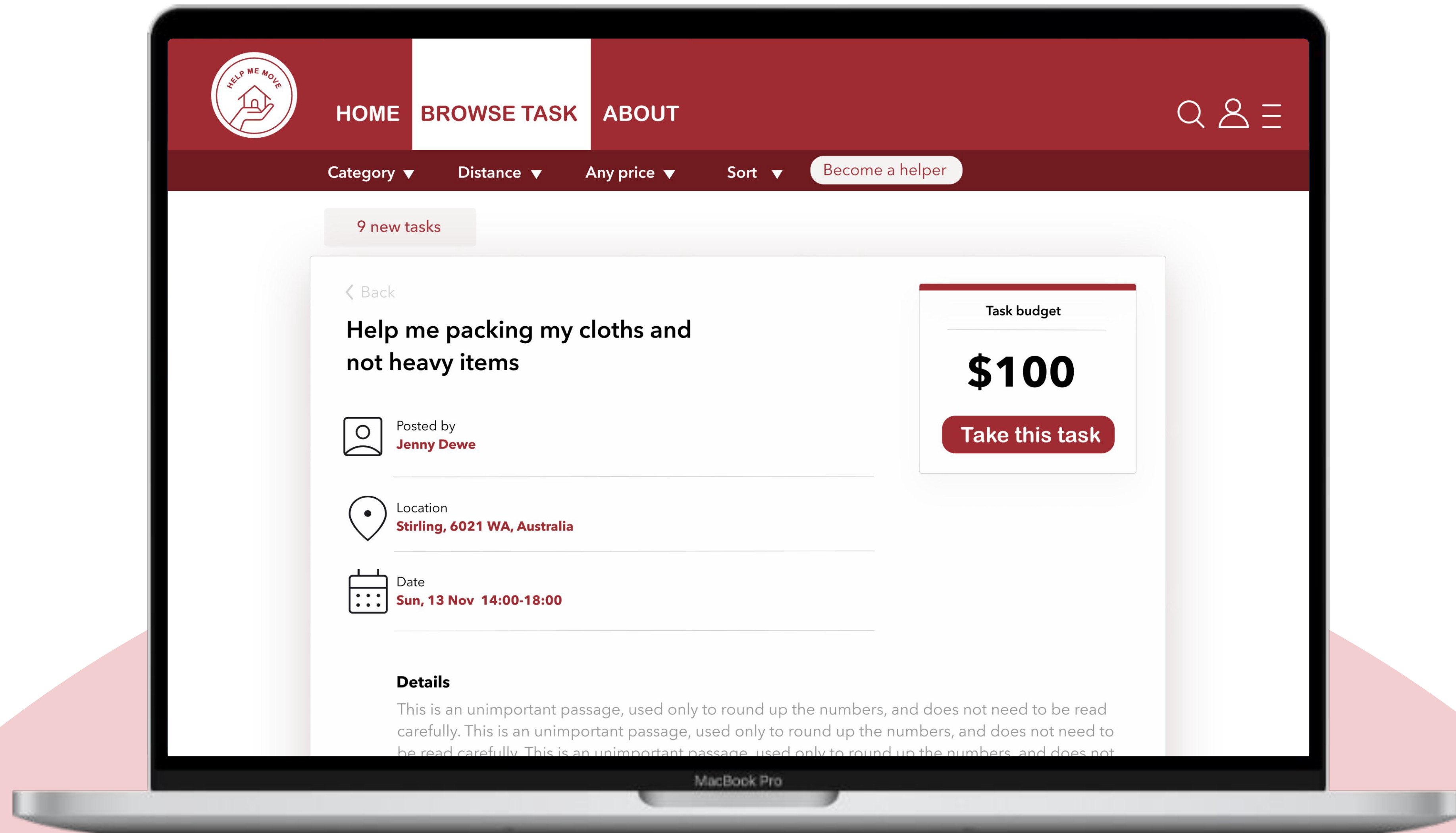
User Pain Points

- Anxiety about the status of their move and belongings once the service is booked.
- Lack of real-time updates or a clear way to track progress.

The Solution

- The platform offers a task tracking feature allowing users to monitor the progress of their move (e.g., 'It's on its way').
- Clear confirmation and status updates provide reassurance throughout the moving process.





Display pages

- A Task Information Page



Select service flexible, pack, load&unload, pets transfer, delivery or more.
Compare price from many service providers.
Check customers reviews of helpers
Check the latest update for items delivery.
High efficiency customer service.

[Post a task](#)



Help people move home.
Earn extra money in free time.
You can Pack, load&unload or delivery.

[Become a helper](#)

